

Imaging Devices in Egypt

Market Direction | 2024-07-25 | 17 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

The sales volume for digital cameras in Egypt continues its sharp decline in 2024. The Egyptian currency has depreciated further against the USD, leading to a corresponding increase in the prices of imported digital cameras. Coupled with a double-digit inflation rate in April 2024, digital cameras, classified as discretionary products, are significantly affected by the rising cost of living and high prices. The impact of import restrictions on digital camera sales is minimal, primarily due to th...

Euromonitor International's Imaging Devices in Egypt report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Imaging Devices market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Imaging Devices in Egypt

Euromonitor International

July 2024

List Of Contents And Tables

IMAGING DEVICES IN EGYPT

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sharp decline in digital camera sales volume

Decline in camcorder sales despite rising tourism

Impact of economic challenges on imaging devices

PROSPECTS AND OPPORTUNITIES

Smartphones to continue replacement of digital cameras

E-commerce to increase share of imaging device sales

Travel and tourism to drive momentum in digital camcorders

CATEGORY DATA

Table 1 Sales of Imaging Devices by Category: Volume 2019-2024

Table 2 Sales of Imaging Devices by Category: Value 2019-2024

Table 3 Sales of Imaging Devices by Category: % Volume Growth 2019-2024

Table 4 Sales of Imaging Devices by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Imaging Devices: % Volume 2020-2024

Table 6 LBN Brand Shares of Imaging Devices: % Volume 2021-2024

Table 7 Distribution of Imaging Devices by Channel: % Volume 2019-2024

Table 8 Forecast Sales of Imaging Devices by Category: Volume 2024-2029

Table 9 Forecast Sales of Imaging Devices by Category: Value 2024-2029

Table 10 Forecast Sales of Imaging Devices by Category: % Volume Growth 2024-2029

Table 11 Forecast Sales of Imaging Devices by Category: % Value Growth 2024-2029

CONSUMER ELECTRONICS IN EGYPT

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2019-2024

Table 13 Sales of Consumer Electronics by Category: Value 2019-2024

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2019-2024

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2020-2024

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2019-2024

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2024-2029

Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029

Table 22 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Imaging Devices in Egypt

Market Direction | 2024-07-25 | 17 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-12
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com