

Home Video in Indonesia

Market Direction | 2024-07-25 | 22 pages | Euromonitor

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Report description:

Leading the overall home video category, televisions is poised for robust volume growth in 2024, underpinned by its essential status in Indonesian households of all size and income. The enduring perception of televisions as a household necessity ensures broad demand with most Indonesian families owning at least one TV unit. Indonesians still value community and watching TV with family and friends is a daily habit. As such, televisions are not easily replaced by tablets or smartphones which offer...

Euromonitor International's Home Video in Indonesia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Televisions, Video Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Video market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
July 2024

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