

Home Video in Egypt

Market Direction | 2024-07-25 | 19 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

The sales volume of LCD TVs in Egypt experienced modest growth in the first half of 2024, following a slight decline in 2023. This growth is largely attributed to the organic population increase and growing demand. During 2022, there was an exceptional surge in LCD TV sales due to consumer panic buying amidst speculations of further currency devaluations and a persistent foreign currency shortage. However, this trend corrected in 2023, resulting in a modest decline in sales volume. In early 2024...

Euromonitor International's Home Video in Egypt report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Televisions, Video Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Video market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

www.scott-international.com

Table of Contents:

Home Video in Egypt
Euromonitor International
July 2024

List Of Contents And Tables

HOME VIDEO IN EGYPT

KEY DATA FINDINGS

2024 DEVELOPMENTS

LCD TV sales regain growth amidst economic fluctuations

Improved availability and trends in LCD TVs

LG dominates OLED TVs with competitive pricing

PROSPECTS AND OPPORTUNITIES

Growth to be driven by LCD TVs despite higher expected rates for OLED TVs

Stabilisation of LCD TV prices

Narrowing price gap between LCD and OLED TVs

CATEGORY DATA

Table 1 Sales of Home Video by Category: Volume 2019-2024

Table 2 Sales of Home Video by Category: Value 2019-2024

Table 3 Sales of Home Video by Category: % Volume Growth 2019-2024

Table 4 Sales of Home Video by Category: % Value Growth 2019-2024

Table 5 Sales of LCD TVs by Network Connectivity: % Retail Volume 2019-2024

Table 6 NBO Company Shares of Home Video: % Volume 2020-2024

Table 7 LBN Brand Shares of Home Video: % Volume 2021-2024

Table 8 Distribution of Home Video by Channel: % Volume 2019-2024

Table 9 Forecast Sales of Home Video by Category: Volume 2024-2029

Table 10 □Forecast Sales of Home Video by Category: Value 2024-2029

Table 11 □Forecast Sales of Home Video by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Home Video by Category: % Value Growth 2024-2029

Table 13 □Forecast Sales of LCD TVs by Network Connectivity: % Retail Volume 2024-2029

CONSUMER ELECTRONICS IN EGYPT

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 14 Sales of Consumer Electronics by Category: Volume 2019-2024

Table 15 Sales of Consumer Electronics by Category: Value 2019-2024

Table 16 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024

Table 17 Sales of Consumer Electronics by Category: % Value Growth 2019-2024

Table 18 NBO Company Shares of Consumer Electronics: % Volume 2020-2024

Table 19 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024

Table 20 Distribution of Consumer Electronics by Channel: % Volume 2019-2024

Table 21 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 Forecast Sales of Consumer Electronics by Category: Value 2024-2029

Table 23 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Home Video in Egypt

Market Direction | 2024-07-25 | 19 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User Licence (1 Site)	€1990.00
	Multiple User Licence (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com