

Home Audio and Cinema in Ukraine

Market Direction | 2024-07-25 | 20 pages | Euromonitor

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Report description:

In 2024, home audio and cinema registered a decline in volume sales and current value terms in Ukraine. Notably, hi-fi systems saw a significant decrease. This trend can be attributed to various factors, including the growing popularity of wireless and portable audio solutions like Bluetooth speakers and headphones, which offer enhanced convenience and flexibility. Built-in speakers in laptops and improving sound quality of televisions are proving to be adequate for many local consumers who eith...

Euromonitor International's Home Audio and Cinema in Ukraine report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Audio and Cinema market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Yamaha Corp maintains the lead, boosting its share value in 2024

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