

## **Home Audio and Cinema in Turkey**

Market Direction | 2024-07-25 | 19 pages | Euromonitor

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### **Report description:**

In 2024, the negative trend in volume sales of home audio and cinema products in Turkey continues, reflecting a persistent decline observed in previous years. Hi-fi systems and digital media player docks face diminishing popularity, increasingly viewed as outdated by consumers. This decline is further compounded by the growing preference for advanced televisions equipped with integrated sound systems, which provide a more streamlined and modern entertainment solution. As these advanced alternati...

Euromonitor International's Home Audio and Cinema in Turkey report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Home Audio and Cinema market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
July 2024

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