

Home Audio and Cinema in Sweden

Market Direction | 2024-07-25 | 17 pages | Euromonitor

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Report description:

In 2024, volume sales in home audio and cinema in Sweden are experiencing a decline, primarily attributed to the high maturity of the technology. Many of these products are entering the decline stage of their development cycle as they age. This trend is exacerbated by a significant shift in consumer preferences towards wireless speakers, driven by the demand for mobility, convenience, and wireless connectivity. The proliferation of smartphones has fundamentally changed media consumption habits,...

Euromonitor International's Home Audio and Cinema in Sweden report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Audio and Cinema market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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