

Home Audio and Cinema in Mexico

Market Direction | 2024-07-25 | 21 pages | Euromonitor

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Report description:

Home audio and cinema in Mexico is projected to see a decrease in retail volume sales in 2024, albeit a much slower one than the drop experienced in 2023. Moreover, there are divergences in the performances of individual categories. Hi-fi systems and home cinema and speaker systems are expected to continue to account for the bulk of retail volume sales in home audio and cinema over 2024, albeit seeing further decreases. Hi-fi systems is under increasing pressure from the growing popularity of mu...

Euromonitor International's Home Audio and Cinema in Mexico report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Audio and Cinema market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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