

## **Home Audio and Cinema in France**

Market Direction | 2024-07-25 | 21 pages | Euromonitor

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### **Report description:**

Home audio and cinema is seeing a marginal decline in volume sales in 2024, heralding an improvement upon the past three years. In a cross-category trend, many consumers invested strongly in their in-home entertainment systems during the era of the pandemic lockdowns, thus, have yet to purchase replacements. Added to which, such products tend to be expensive and can be substituted with other, multi-use, forms of technology such as laptops and smartphones. Moreso, some subcategories are becoming...

Euromonitor International's Home Audio and Cinema in France report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Audio and Cinema market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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