

Headphones in Ukraine

Market Direction | 2024-07-25 | 20 pages | Euromonitor

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Report description:

Solid current value and volume sales of headphones in Ukrainian 2024 can be attributed to several factors. Firstly, the increasing popularity of wireless and noise-cancelling headphones has fuelled demand for more advanced and feature-rich models, appealing to local consumers seeking convenience and enhanced listening experiences. Additionally, the proliferation of digital content consumption, including music streaming services, podcasts, and audiobooks, has driven the need for high-quality audi...

Euromonitor International's Headphones in Ukraine report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: TWS Earbuds, Wireless Earphones, Wireless Headbands.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Headphones market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Tech advances continue to boost the performance of TWS earbuds

Harman remains in pole position thanks to the enduring popularity of its JBL brand

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