

Headphones in the Czech Republic

Market Direction | 2024-07-25 | 20 pages | Euromonitor

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Report description:

Headphones are set to record stronger growth in volume sales in the Czech Republic in 2024, compared to sluggish results in 2023. The market for smartphones has bottomed out and is starting to show signs of recovery, which is intricately connected with sales of headphones. Wireless earphones have continued to record strong declines in sales as consumers have switched to TWS earbuds. The shift has been facilitated by manufacturers who are focusing on TWS earbuds and less on wireless headbands and...

Euromonitor International's Headphones in Czech Republic report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: TWS Earbuds, Wireless Earphones, Wireless Headbands.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Headphones market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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