

Headphones in Sweden

Market Direction | 2024-07-25 | 18 pages | Euromonitor

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Report description:

In 2024, retail volume sales of headphones in Sweden experienced a slight decrease. This decline follows the significant spikes in demand seen during the height of the COVID-19 pandemic. Despite the overall decrease, the demand for headphones remains stable, largely supported by a continuing shift from wired to wireless models. Consumers increasingly prefer the convenience and clutter-free design offered by wireless headphones; a trend further accelerated by the removal of headphone jacks from m...

Euromonitor International's Headphones in Sweden report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: TWS Earbuds, Wireless Earphones, Wireless Headbands.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Headphones market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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