

## **Headphones in Singapore**

Market Direction | 2024-07-22 | 18 pages | Euromonitor

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### **Report description:**

In Singapore, headphones is expected to experience significant retail volume growth in 2024. True Wireless Stereo (TWS) earbuds has become the frontrunner, offering a wide array of options across various price points. This growth can be attributed to several factors, including advances in wireless technology, the increasing consumer preference for portable audio solutions, and the growing popularity of fitness and outdoor activities, which demand lightweight wireless audio devices. Wireless head...

Euromonitor International's Headphones in Singapore report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: TWS Earbuds, Wireless Earphones, Wireless Headbands.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Headphones market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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