

## Headphones in Mexico

Market Direction | 2024-07-25 | 21 pages | Euromonitor

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### Report description:

Retail volume sales of headphones in Mexico are projected to see a second consecutive year of strong growth in 2024. The sustained growth in the demand for headphones reflects the greater integration of advanced technologies and a growing consumer preference for Bluetooth and wireless devices. More and more consumers are looking for truly wireless headphones and models with active noise cancellation technology, which are effective when attending meetings at home or in the office. This demand tre...

Euromonitor International's Headphones in Mexico report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: TWS Earbuds, Wireless Earphones, Wireless Headbands.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Headphones market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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