

Consumer Electronics in Sweden

Market Direction | 2024-07-25 | 76 pages | Euromonitor

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Report description:

The decline in the volume sales of consumer electronics in Sweden moderated in the first months of 2024 following a steep drop in 2023. However, current volumes remain significantly below the levels recorded during the review period. Interest rate hikes implemented in 2023 continue to impact household sentiment and spending power in 2024, which in turn hinders the potential for volume sales to recover to the highs observed previously. This effect is compounded by high home ownership rates and th...

Euromonitor International's Consumer Electronics in Sweden report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Consumer Electronics in Sweden

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List Of Contents And Tables

CONSUMER ELECTRONICS IN SWEDEN

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 1 Sales of Consumer Electronics by Category: Volume 2019-2024

Table 2 Sales of Consumer Electronics by Category: Value 2019-2024

Table 3 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024

Table 4 Sales of Consumer Electronics by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Consumer Electronics: % Volume 2020-2024

Table 6 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024

Table 7 Distribution of Consumer Electronics by Channel: % Volume 2019-2024

Table 8 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029

Table 9 Forecast Sales of Consumer Electronics by Category: Value 2024-2029

Table 10 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029

Table 11 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

COMPUTERS AND PERIPHERALS IN SWEDEN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Modest rebound driven by AI-enabled computers

Value-hacking behaviours among households

Mitigating pricing pressures through bundling

PROSPECTS AND OPPORTUNITIES

Anticipated decline in volume sales

Growth potential for AI-enabled computers

Sustainability as a competitive edge

CATEGORY DATA

Table 12 Sales of Computers and Peripherals by Category: Volume 2019-2024

Table 13 Sales of Computers and Peripherals by Category: Value 2019-2024

Table 14 Sales of Computers and Peripherals by Category: % Volume Growth 2019-2024

Table 15 Sales of Computers and Peripherals by Category: % Value Growth 2019-2024

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Table 16 Sales of Computers by Category: Business Volume 2019-2024
Table 17 Sales of Computers by Category: Business Value MSP 2019-2024
Table 18 Sales of Computers by Category: Business Volume Growth 2019-2024
Table 19 Sales of Computers by Category: Business Value MSP Growth 2019-2024
Table 20 NBO Company Shares of Computers and Peripherals: % Volume 2020-2024
Table 21 □LBN Brand Shares of Computers and Peripherals: % Volume 2021-2024
Table 22 □Distribution of Computers and Peripherals by Channel: % Volume 2019-2024
Table 23 □Forecast Sales of Computers and Peripherals by Category: Volume 2024-2029
Table 24 □Forecast Sales of Computers and Peripherals by Category: Value 2024-2029
Table 25 □Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2024-2029
Table 26 □Forecast Sales of Computers and Peripherals by Category: % Value Growth 2024-2029
Table 27 □Forecast Sales of Computers by Category: Business Volume 2024-2029
Table 28 □Forecast Sales of Computers by Category: Business Value MSP 2024-2029
Table 29 □Forecast Sales of Computers by Category: Business Volume Growth 2024-2029
Table 30 □Forecast Sales of Computers by Category: Business Value MSP Growth 2024-2029

IN-CAR ENTERTAINMENT IN SWEDEN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Decline in in-car navigation systems
Decreasing volume for in-dash media players
Shifting attitudes towards car ownership

PROSPECTS AND OPPORTUNITIES

Continued decline in in-car navigation systems
Growth of car-sharing services
Persistent negative outlook for in-dash media players

CATEGORY DATA

Table 31 Sales of In-Car Entertainment by Category: Volume 2019-2024
Table 32 Sales of In-Car Entertainment by Category: Value 2019-2024
Table 33 Sales of In-Car Entertainment by Category: % Volume Growth 2019-2024
Table 34 Sales of In-Car Entertainment by Category: % Value Growth 2019-2024
Table 35 NBO Company Shares of In-Car Entertainment: % Volume 2020-2024
Table 36 LBN Brand Shares of In-Car Entertainment: % Volume 2021-2024
Table 37 Distribution of In-Car Entertainment by Channel: % Volume 2019-2024
Table 38 Forecast Sales of In-Car Entertainment by Category: Volume 2024-2029
Table 39 Forecast Sales of In-Car Entertainment by Category: Value 2024-2029
Table 40 □Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2024-2029
Table 41 □Forecast Sales of In-Car Entertainment by Category: % Value Growth 2024-2029

HOME AUDIO AND CINEMA IN SWEDEN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Declining volumes due to technological maturity
Rise of affordable indulgence
Preference for compact and design-friendly solutions

PROSPECTS AND OPPORTUNITIES

Continued decline in volume sales
Ongoing shift to wireless speakers
Impact of cost-of-living pressures

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CATEGORY DATA

Table 42 Sales of Home Audio and Cinema by Category: Volume 2019-2024

Table 43 Sales of Home Audio and Cinema by Category: Value 2019-2024

Table 44 Sales of Home Audio and Cinema by Category: % Volume Growth 2019-2024

Table 45 Sales of Home Audio and Cinema by Category: % Value Growth 2019-2024

Table 46 NBO Company Shares of Home Audio and Cinema: % Volume 2020-2024

Table 47 LBN Brand Shares of Home Audio and Cinema: % Volume 2021-2024

Table 48 Distribution of Home Audio and Cinema by Channel: % Volume 2020-2024

Table 49 Forecast Sales of Home Audio and Cinema by Category: Volume 2024-2029

Table 50 Forecast Sales of Home Audio and Cinema by Category: Value 2024-2029

Table 51 □Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2024-2029

Table 52 □Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2024-2029

HOME VIDEO IN SWEDEN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Increased volume sales due to major sporting events

Rising consumer preference for larger screen sizes

Expanding use case of televisions

PROSPECTS AND OPPORTUNITIES

Projected decrease in volume sales

Growth potential for OLED TVs

Investment in new screen technologies

CATEGORY DATA

Table 53 Sales of Home Video by Category: Volume 2019-2024

Table 54 Sales of Home Video by Category: Value 2019-2024

Table 55 Sales of Home Video by Category: % Volume Growth 2019-2024

Table 56 Sales of Home Video by Category: % Value Growth 2019-2024

Table 57 Sales of LCD TVs by Network Connectivity: % Retail Volume 2019-2024

Table 58 NBO Company Shares of Home Video: % Volume 2020-2024

Table 59 LBN Brand Shares of Home Video: % Volume 2021-2024

Table 60 Distribution of Home Video by Channel: % Volume 2019-2024

Table 61 Forecast Sales of Home Video by Category: Volume 2024-2029

Table 62 □Forecast Sales of Home Video by Category: Value 2024-2029

Table 63 □Forecast Sales of Home Video by Category: % Volume Growth 2024-2029

Table 64 □Forecast Sales of Home Video by Category: % Value Growth 2024-2029

Table 65 □Forecast Sales of LCD TVs by Network Connectivity: % Retail Volume 2024-2029

IMAGING DEVICES IN SWEDEN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Decline in volume sales due to smartphone substitution

Growing competitiveness of smartphone cameras

Revival of analogue cameras

PROSPECTS AND OPPORTUNITIES

Continued volume decline due to smartphone advancements

Stabilisation and potential growth in retail price points

Market consolidation and rationalisation

CATEGORY DATA

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Table 66 Sales of Imaging Devices by Category: Volume 2019-2024
Table 67 Sales of Imaging Devices by Category: Value 2019-2024
Table 68 Sales of Imaging Devices by Category: % Volume Growth 2019-2024
Table 69 Sales of Imaging Devices by Category: % Value Growth 2019-2024
Table 70 NBO Company Shares of Imaging Devices: % Volume 2020-2024
Table 71 LBN Brand Shares of Imaging Devices: % Volume 2021-2024
Table 72 Distribution of Imaging Devices by Channel: % Volume 2019-2024
Table 73 Forecast Sales of Imaging Devices by Category: Volume 2024-2029
Table 74 Forecast Sales of Imaging Devices by Category: Value 2024-2029
Table 75 □Forecast Sales of Imaging Devices by Category: % Volume Growth 2024-2029
Table 76 □Forecast Sales of Imaging Devices by Category: % Value Growth 2024-2029

PORTABLE PLAYERS IN SWEDEN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Decline in e-reader volume sales
Obsolescence of portable media players
Emphasis on sustainability

PROSPECTS AND OPPORTUNITIES

Persistent decline in volume sales
Continued decline of e-readers
Innovation in wireless speakers: Spatial audio

CATEGORY DATA

Table 77 Sales of Portable Players by Category: Volume 2019-2024
Table 78 Sales of Portable Players by Category: Value 2019-2024
Table 79 Sales of Portable Players by Category: % Volume Growth 2019-2024
Table 80 Sales of Portable Players by Category: % Value Growth 2019-2024
Table 81 NBO Company Shares of Portable Players: % Volume 2020-2024
Table 82 LBN Brand Shares of Portable Players: % Volume 2021-2024
Table 83 Distribution of Portable Players by Channel: % Volume 2019-2024
Table 84 Forecast Sales of Portable Players by Category: Volume 2024-2029
Table 85 Forecast Sales of Portable Players by Category: Value 2024-2029
Table 86 □Forecast Sales of Portable Players by Category: % Volume Growth 2024-2029
Table 87 □Forecast Sales of Portable Players by Category: % Value Growth 2024-2029

MOBILE PHONES IN SWEDEN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Decline in volume sales due to rising popularity of refurbished phones
Innovation and higher retail price points
Growth of second-hand and refurbished sales

PROSPECTS AND OPPORTUNITIES

Projected decrease in volume sales
AI-enabled smartphones to drive innovation
Versatility and multi-functionality as growth opportunities

CATEGORY DATA

Table 88 Sales of Mobile Phones by Category: Volume 2019-2024
Table 89 Sales of Mobile Phones by Category: Value 2019-2024
Table 90 Sales of Mobile Phones by Category: % Volume Growth 2019-2024

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Table 91 Sales of Mobile Phones by Category: % Value Growth 2019-2024
Table 92 Sales of Smartphones by Screen Size: % Retail Volume 2021-2024
Table 93 NBO Company Shares of Mobile Phones: % Volume 2020-2024
Table 94 LBN Brand Shares of Mobile Phones: % Volume 2021-2024
Table 95 Distribution of Mobile Phones by Channel: % Volume 2019-2024
Table 96 Forecast Sales of Mobile Phones by Category: Volume 2024-2029
Table 97 □Forecast Sales of Mobile Phones by Category: Value 2024-2029
Table 98 □Forecast Sales of Mobile Phones by Category: % Volume Growth 2024-2029
Table 99 □Forecast Sales of Mobile Phones by Category: % Value Growth 2024-2029
Table 100 □Forecast Sales of Smartphones by Screen Size: % Retail Volume 2024-2029

WEARABLE ELECTRONICS IN SWEDEN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Shift to smart wearables

Focus on segmentation and niche development

Preventive health drives demand

PROSPECTS AND OPPORTUNITIES

Continued growth potential

Service bundling for recurring revenue

Health and wellbeing focus

CATEGORY DATA

Table 101 Sales of Wearable Electronics by Category: Volume 2019-2024
Table 102 Sales of Wearable Electronics by Category: Value 2019-2024
Table 103 Sales of Wearable Electronics by Category: % Volume Growth 2019-2024
Table 104 Sales of Wearable Electronics by Category: % Value Growth 2019-2024
Table 105 NBO Company Shares of Wearable Electronics: % Volume 2020-2024
Table 106 LBN Brand Shares of Wearable Electronics: % Volume 2021-2024
Table 107 Distribution of Wearable Electronics by Channel: % Volume 2019-2024
Table 108 Forecast Sales of Wearable Electronics by Category: Volume 2024-2029
Table 109 Forecast Sales of Wearable Electronics by Category: Value 2024-2029
Table 110 □Forecast Sales of Wearable Electronics by Category: % Volume Growth 2024-2029
Table 111 □Forecast Sales of Wearable Electronics by Category: % Value Growth 2024-2029

HEADPHONES IN SWEDEN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Volume decrease with wireless preference

Niche development and multipurpose use

Affordable luxury in headphone purchases

PROSPECTS AND OPPORTUNITIES

Growth in volume sales

Rise of TWS earbuds

Decline of wireless earphones

CATEGORY DATA

Table 112 Sales of Headphones by Category: Volume 2019-2024
Table 113 Sales of Headphones by Category: Value 2019-2024
Table 114 Sales of Headphones by Category: % Volume Growth 2019-2024
Table 115 Sales of Headphones by Category: % Value Growth 2019-2024

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Table 116 NBO Company Shares of Headphones: % Volume 2020-2024

Table 117 LBN Brand Shares of Headphones: % Volume 2021-2024

Table 118 Distribution of Headphones by Channel: % Volume 2019-2024

Table 119 Forecast Sales of Headphones by Category: Volume 2024-2029

Table 120 Forecast Sales of Headphones by Category: Value 2024-2029

Table 121 □Forecast Sales of Headphones by Category: % Volume Growth 2024-2029

Table 122 □Forecast Sales of Headphones by Category: % Value Growth 2024-2029

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