

Consumer Electronics in Indonesia

Market Direction | 2024-07-25 | 87 pages | Euromonitor

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Report description:

Consumer electronics is on the brink of a promising rebound in 2024, spurred by a resurgence in Indonesia's economic activity, which is supporting the rebound in retail volume sales. This revival is heavily influenced by the twin forces of rapid urbanisation and an increase in consumer purchasing power. Together these factors act as a catalyst for growth across a broad spectrum of consumer electronics. Products such as smartphones, laptops, smart wearables, and headphones are particularly poised...

Euromonitor International's Consumer Electronics in Indonesia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Consumer Electronics in Indonesia
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List Of Contents And Tables

CONSUMER ELECTRONICS IN INDONESIA
EXECUTIVE SUMMARY
Consumer electronics in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for consumer electronics?

MARKET DATA
Table 1 Sales of Consumer Electronics by Category: Volume 2019-2024
Table 2 Sales of Consumer Electronics by Category: Value 2019-2024
Table 3 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024
Table 4 Sales of Consumer Electronics by Category: % Value Growth 2019-2024
Table 5 NBO Company Shares of Consumer Electronics: % Volume 2020-2024
Table 6 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024
Table 7 Distribution of Consumer Electronics by Channel: % Volume 2019-2024
Table 8 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029
Table 9 Forecast Sales of Consumer Electronics by Category: Value 2024-2029
Table 10 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029
Table 11 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

COMPUTERS AND PERIPHERALS IN INDONESIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Surge in demand for laptops lifts overall category
Resurgence in demand for printing devices amidst return to offices and school
Asus dominates computer and peripherals with innovative strategies

PROSPECTS AND OPPORTUNITIES

Strong growth potential in computers and peripherals
Innovation is an imperative to fend off smartphone competition
Gaming offers key route to growth for computers

CATEGORY DATA

Table 12 Sales of Computers and Peripherals by Category: Volume 2019-2024
Table 13 Sales of Computers and Peripherals by Category: Value 2019-2024
Table 14 Sales of Computers and Peripherals by Category: % Volume Growth 2019-2024
Table 15 Sales of Computers and Peripherals by Category: % Value Growth 2019-2024

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Table 16 Sales of Computers by Category: Business Volume 2019-2024
 Table 17 Sales of Computers by Category: Business Value MSP 2019-2024
 Table 18 Sales of Computers by Category: Business Volume Growth 2019-2024
 Table 19 Sales of Computers by Category: Business Value MSP Growth 2019-2024
 Table 20 NBO Company Shares of Computers and Peripherals: % Volume 2020-2024
 Table 21 LBN Brand Shares of Computers and Peripherals: % Volume 2021-2024
 Table 22 Distribution of Computers and Peripherals by Channel: % Volume 2019-2024
 Table 23 Forecast Sales of Computers and Peripherals by Category: Volume 2024-2029
 Table 24 Forecast Sales of Computers and Peripherals by Category: Value 2024-2029
 Table 25 Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2024-2029
 Table 26 Forecast Sales of Computers and Peripherals by Category: % Value Growth 2024-2029
 Table 27 Forecast Sales of Computers by Category: Business Volume 2024-2029
 Table 28 Forecast Sales of Computers by Category: Business Value MSP 2024-2029
 Table 29 Forecast Sales of Computers by Category: Business Volume Growth 2024-2029
 Table 30 Forecast Sales of Computers by Category: Business Value MSP Growth 2024-2029

IN-CAR ENTERTAINMENT IN INDONESIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Players team up with automobile companies
 Economic obstacles and technological advancements limit sales
 Pioneer Electronics Asia Centre leads despite surge in Chinese alternatives

PROSPECTS AND OPPORTUNITIES

Diminishing need for aftermarket in-car entertainment
 In-car entertainment to remain a niche
 Smartphones will continue to prove rising threat to in-car entertainment sales

CATEGORY DATA

Table 31 Sales of In-Car Entertainment by Category: Volume 2019-2024
 Table 32 Sales of In-Car Entertainment by Category: Value 2019-2024
 Table 33 Sales of In-Car Entertainment by Category: % Volume Growth 2019-2024
 Table 34 Sales of In-Car Entertainment by Category: % Value Growth 2019-2024
 Table 35 NBO Company Shares of In-Car Entertainment: % Volume 2020-2024
 Table 36 LBN Brand Shares of In-Car Entertainment: % Volume 2021-2024
 Table 37 Distribution of In-Car Entertainment by Channel: % Volume 2019-2024
 Table 38 Forecast Sales of In-Car Entertainment by Category: Volume 2024-2029
 Table 39 Forecast Sales of In-Car Entertainment by Category: Value 2024-2029
 Table 40 Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2024-2029
 Table 41 Forecast Sales of In-Car Entertainment by Category: % Value Growth 2024-2029

HOME AUDIO AND CINEMA IN INDONESIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Home audio and cinema faces pressing challenges
 Evolution of immersive and integrated experiences
 Polytron retains lead in home audio and cinema

PROSPECTS AND OPPORTUNITIES

Slight recovery of home audio and cinema in 2025
 Home audio and cinema enthusiasts to sustain this niche
 Smart and wireless home entertainment solutions

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CATEGORY DATA

Table 42 Sales of Home Audio and Cinema by Category: Volume 2019-2024

Table 43 Sales of Home Audio and Cinema by Category: Value 2019-2024

Table 44 Sales of Home Audio and Cinema by Category: % Volume Growth 2019-2024

Table 45 Sales of Home Audio and Cinema by Category: % Value Growth 2019-2024

Table 46 NBO Company Shares of Home Audio and Cinema: % Volume 2020-2024

Table 47 LBN Brand Shares of Home Audio and Cinema: % Volume 2021-2024

Table 48 Distribution of Home Audio and Cinema by Channel: % Volume 2020-2024

Table 49 Forecast Sales of Home Audio and Cinema by Category: Volume 2024-2029

Table 50 Forecast Sales of Home Audio and Cinema by Category: Value 2024-2029

Table 51 □Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2024-2029

Table 52 □Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2024-2029

HOME VIDEO IN INDONESIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Televisions show resilience as an essential device

Diverging trends for TV and video players

LG leads amid rising competition from Chinese entrants

PROSPECTS AND OPPORTUNITIES

Smart features and affordability will support category sales

Rising popularity of QLED TVs

Competitive landscape to undergo significant changes

CATEGORY DATA

Table 53 Sales of Home Video by Category: Volume 2019-2024

Table 54 Sales of Home Video by Category: Value 2019-2024

Table 55 Sales of Home Video by Category: % Volume Growth 2019-2024

Table 56 Sales of Home Video by Category: % Value Growth 2019-2024

Table 57 Sales of LCD TVs by Network Connectivity: % Retail Volume 2019-2024

Table 58 NBO Company Shares of Home Video: % Volume 2020-2024

Table 59 LBN Brand Shares of Home Video: % Volume 2021-2024

Table 60 Distribution of Home Video by Channel: % Volume 2019-2024

Table 61 Forecast Sales of Home Video by Category: Volume 2024-2029

Table 62 □Forecast Sales of Home Video by Category: Value 2024-2029

Table 63 □Forecast Sales of Home Video by Category: % Volume Growth 2024-2029

Table 64 □Forecast Sales of Home Video by Category: % Value Growth 2024-2029

Table 65 □Forecast Sales of LCD TVs by Network Connectivity: % Retail Volume 2024-2029

IMAGING DEVICES IN INDONESIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Imaging devices dependent on niche audience

Entry-level cameras resilient amidst competition

Fierce competition between Canon and Sony

PROSPECTS AND OPPORTUNITIES

Smartphones are persistent challenge for imaging devices

Hybrid cameras outshine digital camcorders

Engaging Gen Z is key for leading players

CATEGORY DATA

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Table 66 Sales of Imaging Devices by Category: Volume 2019-2024
 Table 67 Sales of Imaging Devices by Category: Value 2019-2024
 Table 68 Sales of Imaging Devices by Category: % Volume Growth 2019-2024
 Table 69 Sales of Imaging Devices by Category: % Value Growth 2019-2024
 Table 70 NBO Company Shares of Imaging Devices: % Volume 2020-2024
 Table 71 LBN Brand Shares of Imaging Devices: % Volume 2021-2024
 Table 72 Distribution of Imaging Devices by Channel: % Volume 2019-2024
 Table 73 Forecast Sales of Imaging Devices by Category: Volume 2024-2029
 Table 74 Forecast Sales of Imaging Devices by Category: Value 2024-2029
 Table 75 □Forecast Sales of Imaging Devices by Category: % Volume Growth 2024-2029
 Table 76 □Forecast Sales of Imaging Devices by Category: % Value Growth 2024-2029

PORTABLE PLAYERS IN INDONESIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Wireless speakers and e-readers are stand out performers

Digital shifts still support category development

JBL leads in wireless speakers

PROSPECTS AND OPPORTUNITIES

Wireless speakers to secure position in portable players

Ongoing shift in music consumption from portable media players to streaming services

Competition set to intensify in wireless speakers

CATEGORY DATA

Table 77 Sales of Portable Players by Category: Volume 2019-2024
 Table 78 Sales of Portable Players by Category: Value 2019-2024
 Table 79 Sales of Portable Players by Category: % Volume Growth 2019-2024
 Table 80 Sales of Portable Players by Category: % Value Growth 2019-2024
 Table 81 NBO Company Shares of Portable Players: % Volume 2020-2024
 Table 82 LBN Brand Shares of Portable Players: % Volume 2021-2024
 Table 83 Distribution of Portable Players by Channel: % Volume 2019-2024
 Table 84 Forecast Sales of Portable Players by Category: Volume 2024-2029
 Table 85 Forecast Sales of Portable Players by Category: Value 2024-2029
 Table 86 □Forecast Sales of Portable Players by Category: % Volume Growth 2024-2029
 Table 87 □Forecast Sales of Portable Players by Category: % Value Growth 2024-2029

MOBILE PHONES IN INDONESIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

More affordable smartphones underpin growth

Smartphone features are key to growth

Fierce competitive rivalry in smartphones

PROSPECTS AND OPPORTUNITIES

Affordability and quality will drive sales growth

Chinese smartphones to have key influence on category outlook

Mid-priced smartphones on course to deliver strong growth potential

CATEGORY DATA

Table 88 Sales of Mobile Phones by Category: Volume 2019-2024
 Table 89 Sales of Mobile Phones by Category: Value 2019-2024
 Table 90 Sales of Mobile Phones by Category: % Volume Growth 2019-2024

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Table 91 Sales of Mobile Phones by Category: % Value Growth 2019-2024
Table 92 Sales of Smartphones by Screen Size: % Retail Volume 2021-2024
Table 93 NBO Company Shares of Mobile Phones: % Volume 2020-2024
Table 94 LBN Brand Shares of Mobile Phones: % Volume 2021-2024
Table 95 Distribution of Mobile Phones by Channel: % Volume 2019-2024
Table 96 Forecast Sales of Mobile Phones by Category: Volume 2024-2029
Table 97 □Forecast Sales of Mobile Phones by Category: Value 2024-2029
Table 98 □Forecast Sales of Mobile Phones by Category: % Volume Growth 2024-2029
Table 99 □Forecast Sales of Mobile Phones by Category: % Value Growth 2024-2029
Table 100 □Forecast Sales of Smartphones by Screen Size: % Retail Volume 2024-2029

WEARABLE ELECTRONICS IN INDONESIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising focus on health and fitness drives product sales

Affordable options entice local consumers

Evolution of smartwatches is key in wearables

PROSPECTS AND OPPORTUNITIES

Rise of wearable electronics is unstoppable

The rising tide of Chinese Brands

Diversification and personalisation in wearable electronics

CATEGORY DATA

Table 101 Sales of Wearable Electronics by Category: Volume 2019-2024
Table 102 Sales of Wearable Electronics by Category: Value 2019-2024
Table 103 Sales of Wearable Electronics by Category: % Volume Growth 2019-2024
Table 104 Sales of Wearable Electronics by Category: % Value Growth 2019-2024
Table 105 NBO Company Shares of Wearable Electronics: % Volume 2020-2024
Table 106 LBN Brand Shares of Wearable Electronics: % Volume 2021-2024
Table 107 Distribution of Wearable Electronics by Channel: % Volume 2019-2024
Table 108 Forecast Sales of Wearable Electronics by Category: Volume 2024-2029
Table 109 Forecast Sales of Wearable Electronics by Category: Value 2024-2029
Table 110 □Forecast Sales of Wearable Electronics by Category: % Volume Growth 2024-2029
Table 111 □Forecast Sales of Wearable Electronics by Category: % Value Growth 2024-2029

HEADPHONES IN INDONESIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Surge in consumer demand for headphones

TWS earbuds grow in line with mobile electronics developments

Affordable TWS earbuds capture consumer interest

PROSPECTS AND OPPORTUNITIES

Headphones to benefit from technological advancements

Innovation plays a crucial role in future category development

Fragmented competitive landscape paves way for new entrants

CATEGORY DATA

Table 112 Sales of Headphones by Category: Volume 2019-2024
Table 113 Sales of Headphones by Category: Value 2019-2024
Table 114 Sales of Headphones by Category: % Volume Growth 2019-2024
Table 115 Sales of Headphones by Category: % Value Growth 2019-2024

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Table 116 NBO Company Shares of Headphones: % Volume 2020-2024

Table 117 LBN Brand Shares of Headphones: % Volume 2021-2024

Table 118 Distribution of Headphones by Channel: % Volume 2019-2024

Table 119 Forecast Sales of Headphones by Category: Volume 2024-2029

Table 120 Forecast Sales of Headphones by Category: Value 2024-2029

Table 121 □Forecast Sales of Headphones by Category: % Volume Growth 2024-2029

Table 122 □Forecast Sales of Headphones by Category: % Value Growth 2024-2029

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