

Computers and Peripherals in Ukraine

Market Direction | 2024-07-25 | 22 pages | Euromonitor

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Report description:

In 2024, computers and peripherals registered growth in both volume and current value terms in Ukraine, with a notable surge in demand for portable products. This trend can be attributed to the circumstances of martial law, which have necessitated frequent relocations among the Ukrainian population. As a result, compact and space-saving appliances have become increasingly relevant, driving local consumers to prioritise performance and portability. For instance, tablets emerged as a top performer...

Euromonitor International's Computers and Peripherals in Ukraine report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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