

Computers and Peripherals in the Philippines

Market Direction | 2024-07-25 | 22 pages | Euromonitor

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Report description:

Laptops and tablets in the Philippines is poised for significant growth in 2024, largely driven by the increasing integration of technology in the education sector. Amplifying this trend, the Commission on Higher Education (CHED) has been actively promoting the use of digital technologies in tertiary education. Programs under CHED encourage universities and colleges to adopt blended learning approaches, which integrate both traditional and digital teaching methods. This approach necessitates the...

Euromonitor International's Computers and Peripherals in Philippines report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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