

Computers and Peripherals in the Netherlands

Market Direction | 2024-07-25 | 21 pages | Euromonitor

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Report description:

Overall, it is expected to be a negative picture for computers and peripherals in the Netherlands, with laptops faring best, but all segments seeing volume decline. The most notable launches are AI-enabled computers and tablets from Microsoft (and its hardware partners) and from Apple. Microsoft unveiled Copilot+ devices which use AI without connecting to the internet, and are being manufactured by Microsoft's major laptop partners like Dell, Lenovo, Samsung, Acer, ASUS and HP. Apple released Ap...

Euromonitor International's Computers and Peripherals in Netherlands report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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