

Computers and Peripherals in Singapore

Market Direction | 2024-07-22 | 21 pages | Euromonitor

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Report description:

In Singapore, computers and peripherals is expected to continue to experience retail volume decline in 2024, although at a slower rate than in the previous year. This fall in sales can partly be attributed to the surge in spending on computers and peripherals during the early stages of the pandemic, when individuals were confined to their homes. Consequently, there is so far limited necessity for upgrading these devices. The surge in demand for computers and peripherals in 2020, driven by the tr...

Euromonitor International's Computers and Peripherals in Singapore report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Computers and Peripherals in Singapore
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List Of Contents And Tables

COMPUTERS AND PERIPHERALS IN SINGAPORE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Another year of volume decline overall, as upgrades are not yet needed

Major established reputable brands continue to lead computers and peripherals

Laptops is cannibalising tablets to some extent

PROSPECTS AND OPPORTUNITIES

Gaming enthusiasts will help drive a return to growth

The paperless trend will drive declining sales of printers throughout the forecast period

Retail e-commerce set to continue to grow in importance as a distribution channel

CATEGORY DATA

Table 1 Sales of Computers and Peripherals by Category: Volume 2019-2024

Table 2 Sales of Computers and Peripherals by Category: Value 2019-2024

Table 3 Sales of Computers and Peripherals by Category: % Volume Growth 2019-2024

Table 4 Sales of Computers and Peripherals by Category: % Value Growth 2019-2024

Table 5 Sales of Computers by Category: Business Volume 2019-2024

Table 6 Sales of Computers by Category: Business Value MSP 2019-2024

Table 7 Sales of Computers by Category: Business Volume Growth 2019-2024

Table 8 Sales of Computers by Category: Business Value MSP Growth 2019-2024

Table 9 NBO Company Shares of Computers and Peripherals: % Volume 2020-2024

Table 10 □LBN Brand Shares of Computers and Peripherals: % Volume 2021-2024

Table 11 □Distribution of Computers and Peripherals by Channel: % Volume 2019-2024

Table 12 □Forecast Sales of Computers and Peripherals by Category: Volume 2024-2029

Table 13 □Forecast Sales of Computers and Peripherals by Category: Value 2024-2029

Table 14 □Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2024-2029

Table 15 □Forecast Sales of Computers and Peripherals by Category: % Value Growth 2024-2029

Table 16 □Forecast Sales of Computers by Category: Business Volume 2024-2029

Table 17 □Forecast Sales of Computers by Category: Business Value MSP 2024-2029

Table 18 □Forecast Sales of Computers by Category: Business Volume Growth 2024-2029

Table 19 □Forecast Sales of Computers by Category: Business Value MSP Growth 2024-2029

CONSUMER ELECTRONICS IN SINGAPORE

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 20 Sales of Consumer Electronics by Category: Volume 2019-2024

Table 21 Sales of Consumer Electronics by Category: Value 2019-2024

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Table 22 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024

Table 23 Sales of Consumer Electronics by Category: % Value Growth 2019-2024

Table 24 NBO Company Shares of Consumer Electronics: % Volume 2020-2024

Table 25 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024

Table 26 Distribution of Consumer Electronics by Channel: % Volume 2019-2024

Table 27 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029

Table 28 Forecast Sales of Consumer Electronics by Category: Value 2024-2029

Table 29 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029

Table 30 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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