

Computers and Peripherals in Romania

Market Direction | 2024-07-25 | 22 pages | Euromonitor

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Report description:

It is expected to be a negative picture for computer and peripherals in Romania in 2024, with significant volume decline. Though inflation is easing, consumers are still price sensitive. As such, there is increased demand for refurbished computers or for repairing computers. For instance, OnLaptop, a laptop repair company, now has repair service points in the retailer Flanco's outlets. Through these points, customers can hand in their laptops for repairs or upgrades. Also, with volume sales fall...

Euromonitor International's Computers and Peripherals in Romania report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Computers and Peripherals in Romania
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List Of Contents And Tables

COMPUTERS AND PERIPHERALS IN ROMANIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Significant volume decline in 2024
Mixed performance for computer peripherals
Tablets under pressure

PROSPECTS AND OPPORTUNITIES

Further volume decline sees manufacturers focus on increasing value sales
Gaming drives growth in premium computers
Bick-and-mortar continues to lead

CATEGORY DATA

- Table 1 Sales of Computers and Peripherals by Category: Volume 2019-2024
- Table 2 Sales of Computers and Peripherals by Category: Value 2019-2024
- Table 3 Sales of Computers and Peripherals by Category: % Volume Growth 2019-2024
- Table 4 Sales of Computers and Peripherals by Category: % Value Growth 2019-2024
- Table 5 Sales of Computers by Category: Business Volume 2019-2024
- Table 6 Sales of Computers by Category: Business Value MSP 2019-2024
- Table 7 Sales of Computers by Category: Business Volume Growth 2019-2024
- Table 8 Sales of Computers by Category: Business Value MSP Growth 2019-2024
- Table 9 NBO Company Shares of Computers and Peripherals: % Volume 2020-2024
- Table 10 □LBN Brand Shares of Computers and Peripherals: % Volume 2021-2024
- Table 11 □Distribution of Computers and Peripherals by Channel: % Volume 2019-2024
- Table 12 □Forecast Sales of Computers and Peripherals by Category: Volume 2024-2029
- Table 13 □Forecast Sales of Computers and Peripherals by Category: Value 2024-2029
- Table 14 □Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2024-2029
- Table 15 □Forecast Sales of Computers and Peripherals by Category: % Value Growth 2024-2029
- Table 16 □Forecast Sales of Computers by Category: Business Volume 2024-2029
- Table 17 □Forecast Sales of Computers by Category: Business Value MSP 2024-2029
- Table 18 □Forecast Sales of Computers by Category: Business Volume Growth 2024-2029
- Table 19 □Forecast Sales of Computers by Category: Business Value MSP Growth 2024-2029

CONSUMER ELECTRONICS IN ROMANIA

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for consumer electronics?

MARKET DATA

- Table 20 Sales of Consumer Electronics by Category: Volume 2019-2024
- Table 21 Sales of Consumer Electronics by Category: Value 2019-2024

Table 22 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024

Table 23 Sales of Consumer Electronics by Category: % Value Growth 2019-2024

Table 24 NBO Company Shares of Consumer Electronics: % Volume 2020-2024

Table 25 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024

Table 26 Distribution of Consumer Electronics by Channel: % Volume 2019-2024

Table 27 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029

Table 28 Forecast Sales of Consumer Electronics by Category: Value 2024-2029

Table 29 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029

Table 30 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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