

## **Computers and Peripherals in Malaysia**

Market Direction | 2024-07-25 | 24 pages | Euromonitor

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### **Report description:**

Retail volume sales of computers and peripherals in Malaysia are expected to fall for a third consecutive year in 2024, following the hikes recorded in 2021. The switch to remote working and schooling, as the Coronavirus (COVID-19) pandemic forced consumers to spend more time at home, saw the demand for portable computers increase sharply in 2021, with entry-level and mid-range laptops growing at the expense of more expensive models. Laptops is set to remain the leading category in computers and...

Euromonitor International's Computers and Peripherals in Malaysia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Computers and Peripherals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

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