

Computers and Peripherals in Indonesia

Market Direction | 2024-07-25 | 24 pages | Euromonitor

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Report description:

Demand for computers and peripherals is witnessing a modest rebound after experiencing a downturn in 2023, with laptops, monitors, and printers emerging as the primary drivers of this growth. Laptops have established themselves as the most dynamic product within computers and peripherals. This category not only leads in terms of volume but also dominates value sales, underscoring its critical role in the recovery and growth of the computer and peripherals industry. Laptop manufacturers are incre...

Euromonitor International's Computers and Peripherals in Indonesia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Resurgence in demand for printing devices amidst return to offices and school
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