

## **Computers and Peripherals in Australia**

Market Direction | 2024-07-22 | 21 pages | Euromonitor

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### **Report description:**

The ongoing high cost of living continues to drag down demand for computers and peripherals in Australia, with retail volume and value sales experiencing declines for a third consecutive year in 2024. Following considerable investment in these electronics following the emergence of the pandemic, which forced many Australians to create home office setups, they see less of a need to replace these high-ticket items while their disposable incomes are under pressure. Therefore, Australians are only r...

Euromonitor International's Computers and Peripherals in Australia report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Computers and Peripherals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
July 2024

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