

## **Cider/Perry in Singapore**

Market Direction | 2024-07-25 | 28 pages | Euromonitor

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### **Report description:**

Cider/perry saw another year of total volume decline in Singapore in 2023, and the steepest decline within alcoholic drinks. Like the overall alcoholic drinks industry, cider/perry struggled to achieve volume growth amidst the broader alcohol moderation trend and higher cost of living due to inflationary pressures. With cider/perry being a mature category there were also fewer product innovations; hence some consumers who sought novel flavours shifted to other categories. Product availability an...

Euromonitor International's Cider/Perry in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cider/Perry market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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