

Mexico RFID & Electronic Article Surveillance Systems Market

Market Report | 2024-06-01 | 222 pages | Data Bridge Market Research

AVAILABLE LICENSES:

- Single User License \$3500.00
- Corporate Users License \$4200.00

Report description:

Mexico RFID & electronic article surveillance systems market is expected to reach a value of USD 775,431.35 thousand by 2031 from 408,499.95 thousand in 2023, growing at a CAGR of 8.5% during the forecast period 2024 to 2031

Market Segmentation:

Mexico RFID & Electronic Article Surveillance Systems Market, By Offerings (Hardware, Software, and Service), Type (RFID and Electronic Article Surveillance Systems), Organization Size (Large Size Organization and Small & Medium Size Organization), Application (Access Control, Assets Tracking, Personnel Tracking, Jewelry Management, and Others), End Users (Retail/Commercial, Logistics and Transportation, Automotive, Industrial, Healthcare, Aerospace, Information Technology (IT), Defense, Education, Livestock, Sports, Wildlife, and Others), Sales Channel (Indirect and Direct), States (Jalisco, Oaxaca, Chihuahua, Coahuila de Zaragoza, Sonora, Zacatecas, and Rest of Mexico) - Industry Trends and Forecast to 2031

Overview of Mexico RFID & Electronic Article Surveillance Systems Market Dynamics:

Driver

- Retail sector expansion necessitates RFID and EAS system integration

Restraint

- Initial investment costs may hinder RFID and EAS adoption

Opportunity

- Growing awareness about security and loss prevention

Market Players:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

The key market players operating in the Mexico RFID & electronic article surveillance systems market are listed below:

- Checkpoint Systems, Inc,
- AVERY DENNISON CORPORATION
- Johnson Controls
- Zebra Technologies Corp
- HID Global Corporation
- part of ASSA ABLOY
- Honeywell International Inc.
- Dahua Technology
- Amersec s.r.o
- Datalogic S.p.A
- Gunnebo AB

Table of Contents:

1 INTRODUCTION	27
1.1 OBJECTIVES OF THE STUDY	27
1.2 MARKET DEFINITION	27
1.3 OVERVIEW OF THE MEXICO RFID & ELECTRONIC ARTICLE SURVEILLANCE SYSTEMS MARKET	27
1.4 LIMITATIONS	29
1.5 MARKETS COVERED	30
2 MARKET SEGMENTATION	34
2.1 MARKETS COVERED	34
2.2 GEOGRAPHICAL SCOPE	35
2.3 YEARS CONSIDERED FOR THE STUDY	35
2.4 CURRENCY AND PRICING	35
2.5 DBMR TRIPOD DATA VALIDATION MODEL	36
2.6 MULTIVARIATE MODELLING	39
2.7 OFFERINGS TIMELINE CURVE	40
2.8 PRIMARY INTERVIEWS WITH KEY OPINION LEADERS	41
2.9 DBMR MARKET POSITION GRID	42
2.10 MARKET APPLICATION COVERAGE GRID	43
2.11 SECONDARY SOURCES	44
2.12 ASSUMPTIONS	44
3 EXECUTIVE SUMMARY	45
4 PREMIUM INSIGHTS	48
4.1 PORTERS FIVE FORCES	49
4.2 REGULATORY STANDARDS	50
4.3 TECHNOLOGICAL TRENDS	52
4.4 CASE STUDY	54
4.5 PATENT ANALYSIS	56
4.6 VALUE CHAIN ANALYSIS	58
4.7 COMPANY COMPARATIVE ANALYSIS	59
4.8 INDUSTRY WISE RFID IMPLEMENTATION	60
4.9 LIST OF THE COMPANIES ALONG WITH THEIR PROSPECT INDUSTRIES, POTENTIAL CLIENTS/CUSTOMERS	61
?	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

5	MARKET OVERVIEW	63
5.1	DRIVERS	65
5.1.1	RETAIL SECTOR EXPANSION NECESSITATES RFID AND EAS SYSTEM INTEGRATION	65
5.1.2	RISING DEMAND FOR IMPROVED SUPPLY CHAIN VISIBILITY WHICH LEADS TO BETTER LOGISTICS AND REDUCED COSTS	66
5.1.3	INDUSTRY 4.0 FOSTERS IOT AND RFID ASSET TRACKING ADOPTION	67
5.1.4	HEIGHTENED SECURITY CONCERNS DRIVE EAS SYSTEM INSTALLATIONS	68
5.2	RESTRAINTS	69
5.2.1	INITIAL INVESTMENT COSTS MAY HINDER RFID AND EAS ADOPTION	69
5.2.2	CONCERNS OVER DATA SECURITY AND PRIVACY IMPEDE TECHNOLOGY ADOPTION	70
5.3	OPPORTUNITIES	71
5.3.1	TECHNOLOGICAL ADVANCEMENTS IN RFID AND EAS SYSTEMS	71
5.3.2	INCREASING DEMAND FOR MEDICAL EQUIPMENT TRACKING IN HEALTHCARE SECTOR	72
5.3.3	GROWING AWARENESS ABOUT SECURITY AND LOSS PREVENTION	73
5.4	CHALLENGE	75
5.4.1	INTEGRATING RFID AND EAS SYSTEMS WITH EXISTING IT INFRASTRUCTURE AND PROCESSES CAN BE COMPLEX AND TIME-CONSUMING	75
6	MEXICO RFID & ELECTRONIC ARTICLE SURVEILLANCE SYSTEMS MARKET, BY OFFERING	76
6.1	OVERVIEW	77
6.2	HARDWARE	78
6.2.1	ANTENNA	79
6.2.1.1	RFID ANTENNA	79
6.2.1.2	EAS SECURITY ANTENNA	79
6.2.2	TAGS	80
6.2.2.1	BY PRODUCT TYPE	80
6.2.2.1.1	RFID TAG	80
6.2.2.1.2	EAS TAG	80
6.2.2.2	BY TYPE	81
6.2.2.2.1	PASSIVE TAG	81
6.2.2.2.2	ACTIVE TAG	81
6.2.2.2.3	BATTERY-ASSISTED PASSIVE(BAP) RFID	81
6.2.2.3	BY FORM FACTOR	82
6.2.2.3.1	INLAY	82
6.2.2.3.2	LABEL	82
6.2.2.3.3	CARD	82
6.2.2.3.4	WRISTBANDS	82
6.2.2.3.5	OTHERS	82
6.2.2.4	BY MATERIAL	83
6.2.2.4.1	CERAMIC	83
6.2.2.4.2	PLASTICS	83
6.2.2.4.3	TEFLON	83
6.2.2.4.4	OTHERS	83
6.3	SOFTWARE	84
6.3.1	OPERATING SYSTEM	84
6.3.1.1	WINDOWS	84
6.3.1.2	ANDROID	84
6.3.1.3	iOS	84

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

6.3.1.4 OTHERS	84
6.3.2 DEPLOYMENT MODE	85
6.3.2.1 CLOUD	85
6.3.2.2 ON-PREMISE	85
6.4 SERVICES	86
6.4.1 SUPPORT & MAINTENANCE	86
6.4.2 SYSTEM INTEGRATION	86
6.4.3 CONSULTING	86
7 MEXICO RFID & ELECTRONIC ARTICLE SURVEILLANCE SYSTEMS MARKET, BY TYPE	87
7.1 OVERVIEW	88
7.2 RFID	89
7.2.1 HIGH FREQUENCY RFID SYSTEMS	89
7.2.2 LOW FREQUENCY RFID SYSTEMS	89
7.2.3 ULTRA-HIGH FREQUENCY RFID SYSTEMS	89
7.2.4 MICROWAVE RFID SYSTEMS	90
7.3 ELECTRONIC ARTICLE SURVEILLANCE SYSTEMS	90
7.3.1 ACOUSTIC MAGNETIC (AM) SYSTEMS	90
7.3.2 RADIO FREQUENCY (RF) SYSTEMS & RFID	90
7.3.3 ELECTRO MAGNETIC (EM) SYSTEMS	90
7.3.4 MICROWAVE	90
7.3.5 OTHERS	91
?	
8 MEXICO RFID & ELECTRONIC ARTICLE SURVEILLANCE SYSTEMS MARKET, BY APPLICATION	92
8.1 OVERVIEW	93
8.2 ACCESS CONTROL	94
8.3 ASSETS TRACKING	94
8.4 PERSONNEL TRACKING	94
8.5 JEWELRY MANAGEMENT	94
8.6 OTHERS	94
9 MEXICO RFID & ELECTRONIC ARTICLE SURVEILLANCE SYSTEMS MARKET, BY ORGANIZATION SIZE	95
9.1 OVERVIEW	96
9.2 LARGE SIZE ORGANIZATION	97
9.3 SMALL & MEDIUM SIZE ORGANIZATION	97
10 MEXICO RFID & ELECTRONIC ARTICLE SURVEILLANCE SYSTEMS MARKET, BY SALES CHANNEL	98
10.1 OVERVIEW	99
10.2 INDIRECT	100
10.2.1 BY TYPE	100
10.2.1.1 DISTRIBUTOR/WHOLESALE	100
10.2.1.2 SPECIALTY STORE	100
10.2.1.3 OTHERS	100
10.3 DIRECT	101
11 MEXICO RFID & ELECTRONIC ARTICLE SURVEILLANCE SYSTEMS MARKET, BY END USERS	102
11.1 OVERVIEW	103
11.2 RETAIL/COMMERCIAL	105
11.2.1 BY TYPE	105
11.2.1.1 APPAREL	105
11.2.1.2 CONSUMER PACKAGED GOODS	105

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11.2.1.3 KIOSK 105
- 11.2.1.4 JEWELLERY TRACKING 105
- 11.2.1.5 LAUNDRY 106
- 11.2.1.6 ADVERTISING 106
- 11.2.1.7 OTHERS 106
- ?
- 11.2.2 BY OFFERING 106
 - 11.2.2.1 HARDWARE 106
 - 11.2.2.2 SOFTWARE 106
 - 11.2.2.3 SERVICE 106
- 11.3 LOGISTICS AND TRANSPORTATION 107
 - 11.3.1 BY OFFERING 107
 - 11.3.1.1 HARDWARE 107
 - 11.3.1.2 SOFTWARE 107
 - 11.3.1.3 SERVICE 107
- 11.4 AUTOMOTIVE 108
 - 11.4.1 BY OFFERING 108
 - 11.4.1.1 HARDWARE 108
 - 11.4.1.2 SOFTWARE 108
 - 11.4.1.3 SERVICE 108
- 11.5 INDUSTRIAL 109
 - 11.5.1 BY OFFERING 109
 - 11.5.1.1 HARDWARE 109
 - 11.5.1.2 SOFTWARE 109
 - 11.5.1.3 SERVICE 109
- 11.6 HEALTHCARE 110
 - 11.6.1 BY TYPE 110
 - 11.6.1.1 EQUIPMENT MANAGEMENT 110
 - 11.6.1.2 DRUGS MANAGEMENT 110
 - 11.6.1.3 PATIENTS MANAGEMENT 110
 - 11.6.1.4 LABORATORY MANAGEMENT 110
 - 11.6.1.5 WASTE MANAGEMENT 110
 - 11.6.1.6 OTHERS 111
 - 11.6.2 BY OFFERING 111
 - 11.6.2.1 HARDWARE 111
 - 11.6.2.2 SOFTWARE 111
 - 11.6.2.3 SERVICE 111
- 11.7 AEROSPACE 112
 - 11.7.1 BY TYPE 112
 - 11.7.1.1 BAGGAGE TRACKING 112
 - 11.7.1.2 MATERIALS MANAGEMENT 112
 - 11.7.1.3 MRO 112
 - 11.7.1.4 LIFETIME TRACEABILITY 112
 - 11.7.1.5 FLYABLE PARTS TRACKING 113
 - 11.7.1.6 OTHERS 113
 - ?
 - 11.7.2 BY OFFERING 113

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

11.7.2.1	HARDWARE	113
11.7.2.2	SOFTWARE	113
11.7.2.3	SERVICE	113
11.8	INFORMATION TECHNOLOGY (IT)	114
11.8.1	BY OFFERING	114
11.8.1.1	HARDWARE	114
11.8.1.2	SOFTWARE	114
11.8.1.3	SERVICE	114
11.9	DEFENCE	115
11.9.1	BY OFFERING	115
11.9.1.1	WEAPON MANAGEMENT TRACKING	115
11.9.1.2	BORDER SECURITY	115
11.9.1.3	SOLDIER MOVEMENT TRACKING	115
11.9.1.4	OTHERS	115
11.9.2	BY TYPE	116
11.9.2.1	HARDWARE	116
11.9.2.2	SOFTWARE	116
11.9.2.3	SERVICE	116
11.10	EDUCATION	117
11.10.1	BY OFFERING	117
11.10.1.1	HARDWARE	117
11.10.1.2	SOFTWARE	117
11.10.1.3	SERVICE	117
11.11	LIVESTOCK	118
11.11.1	BY OFFERING	118
11.11.1.1	HARDWARE	118
11.11.1.2	SOFTWARE	118
11.11.1.3	SERVICE	118
11.12	SPORTS	119
11.12.1	BY OFFERING	119
11.12.1.1	HARDWARE	119
11.12.1.2	SOFTWARE	119
11.12.1.3	SERVICE	119
11.13	WILDLIFE	120
11.13.1	BY OFFERING	120
11.13.1.1	HARDWARE	120
11.13.1.2	SOFTWARE	120
11.13.1.3	SERVICE	120
?		
11.14	OTHERS	121
11.14.1	BY OFFERING	121
11.14.1.1	HARDWARE	121
11.14.1.2	SOFTWARE	121
11.14.1.3	SERVICE	121
12	MEXICO RFID & ELECTRONIC ARTICLE SURVEILLANCE SYSTEMS MARKET, BY STATE	122
12.1	MEXICO	122
12.1.1	JALISCO	132

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

12.1.2 OAXACA	141
12.1.3 CHIHUAHUA	150
12.1.4 COAHUILA DE ZARAGOZA	159
12.1.5 SONORA	168
12.1.6 ZACATECAS	178
12.1.7 REST OF MEXICO	188
13 MEXICO RFID & ELECTRONIC ARTICLE SURVEILLANCE SYSTEMS MARKET: COMPANY LANDSCAPE	189
13.1 COMPANY SHARE ANALYSIS: MEXICO	189
14 SWOT ANALYSIS	190
15 COMPANY PROFILES	191
15.1 CHECKPOINT SYSTEMS, INC. - A DIVISION OF CCL INDUSTRIES INC.	191
15.1.1 COMPANY SNAPSHOT	191
15.1.2 REVENUE ANALYSIS	191
15.1.3 PRODUCT PORTFOLIO	192
15.1.4 RECENT DEVELOPMENTS	193
15.2 AVERY DENNISON CORPORATION	194
15.2.1 COMPANY SNAPSHOT	194
15.2.2 REVENUE ANALYSIS	194
15.2.3 PRODUCT PORTFOLIO	195
15.2.4 RECENT DEVELOPMENTS	196
15.3 ZEBRA TECHNOLOGIES CORP	197
15.3.1 COMPANY SNAPSHOT	197
15.3.2 REVENUE ANALYSIS	197
15.3.3 PRODUCT PORTFOLIO	198
15.3.4 RECENT DEVELOPMENTS	198
?	
15.4 JOHNSON CONTROLS	200
15.4.1 COMPANY SNAPSHOT	200
15.4.2 REVENUE ANALYSIS	200
15.4.3 PRODUCT PORTFOLIO	201
15.4.4 RECENT DEVELOPMENTS	203
15.5 HID GLOBAL CORPORATION, PART OF ASSA ABLOY	204
15.5.1 COMPANY SNAPSHOT	204
15.5.2 REVENUE ANALYSIS	204
15.5.3 PRODUCT PORTFOLIO	205
15.5.4 RECENT DEVELOPMENTS	206
15.6 AMERSEC	207
15.6.1 COMPANY SNAPSHOT	207
15.6.2 PRODUCT PORTFOLIO	207
15.6.3 RECENT DEVELOPMENT	210
15.7 DAHUA TECHNOLOGY	211
15.7.1 COMPANY SNAPSHOT	211
15.7.2 REVENUE ANALYSIS	211
15.7.3 PRODUCT PORTFOLIO	212
15.7.4 RECENT DEVELOPMENT	212
15.8 DATALOGIC S.P.A.	213
15.8.1 COMPANY SNAPSHOT	213

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

15.8.2 REVENUE ANALYSIS	213
15.8.3 PRODUCT PORTFOLIO	214
15.8.4 RECENT DEVELOPMENTS	214
15.9 HONEYWELL INTERNATIONAL INC.	216
15.9.1 COMPANY SNAPSHOT	216
15.9.2 REVENUE ANALYSIS	216
15.9.3 PRODUCT PORTFOLIO	217
15.9.4 RECENT DEVELOPMENT	217
15.10 GUNNEBO AB	218
15.10.1 COMPANY SNAPSHOT	218
15.10.2 PRODUCT PORTFOLIO	218
15.10.3 RECENT DEVELOPMENT	219
16 QUESTIONNAIRE	220
17 RELATED REPORTS	222

Mexico RFID & Electronic Article Surveillance Systems Market

Market Report | 2024-06-01 | 222 pages | Data Bridge Market Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3500.00
	Corporate Users License	\$4200.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-13"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com