

Sweet Biscuits, Snack Bars and Fruit Snacks in Tunisia

Market Direction | 2024-07-09 | 23 pages | Euromonitor

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Report description:

Average unit prices of sweet biscuits, snack bars and fruit snacks in Tunisia are experiencing increases, primarily due to high inflation and related rising costs of raw materials, particularly imported ones like wheat and sugar. Brand owners are passing on cost increases to the end consumer, resulting in higher unit prices. However, consumers are exhibiting relatively limited sensitivity to price hikes, as many of them consider sweet biscuits to be more essential snack items, while new and more...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN TUNISIA

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2024 DEVELOPMENTS

Less sensitivity to price rises
Newer categories continue to add dynamism
Healthier options and new entries diversify and intensify the competitive landscape

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Availability and cost represent key challenges
New entries and healthier options to create a buzz
Growing investment to support the development of snack bars and fruit snacks

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