

Sweet Biscuits, Snack Bars and Fruit Snacks in Slovenia

Market Direction | 2024-07-16 | 24 pages | Euromonitor

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Report description:

2024 has been a mixed year for sweet biscuits, snack bars and fruit snacks with sales of some products stagnating in retail volume terms, while sales of some others such as dried fruit and cookies are even declining. Despite this, there have also been some positives too, with two of the most notable successes being cereal bars and protein/energy bars, which have been the most dynamic categories in retail volume terms in 2024. The functionality trend is the key driver of sales of snack bars with...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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