

Sweet Biscuits, Snack Bars and Fruit Snacks in Lithuania

Market Direction | 2024-07-16 | 23 pages | Euromonitor

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Report description:

The market for sweet biscuits, snacks bars and fruit bars in Lithuania will see an improved performance in retail volume terms in 2024, when compared to the previous year. Unlike many other areas within snacks, such as chocolate confectionery or ice cream, these products are not necessarily perceived as an indulgence or a treat by consumers, with plain biscuits seen as an acceptable snack to have between meals. Moreover, while Inflation is falling, food prices remain elevated and plain biscuits...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
July 2024

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Plain biscuits benefit from 'better for you' positioning

Prince Polo enters the market

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