

## **Sweet Biscuits, Snack Bars and Fruit Snacks in Latvia**

Market Direction | 2024-07-09 | 23 pages | Euromonitor

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### **Report description:**

Sweet biscuits, snacks bars and fruit snacks has emerged as a relative winner in Latvia, capitalising on consumer anxieties surrounding rising chocolate confectionery prices. This trend, which began in 2023 and continues in 2024, highlights a shift in snacking preferences. The diverse range of products within this category, from classic cookies and snack bars to innovative fruit-based options, provides consumers with a compelling alternative that satisfies their sweet tooth without breaking the...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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