

Sweet Biscuits, Snack Bars and Fruit Snacks in Georgia

Market Direction | 2024-07-09 | 24 pages | Euromonitor

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Report description:

In 2024, sweet biscuits, snack bars and fruit snacks has continued to experience positive growth in both retail volume and current value sales. Sweet biscuits is the largest category by volume in Georgia, with solid retail volume growth expected in 2024. These are affordable and staple snacks that are consumed every day in Georgia. The extensive range of sweet biscuits on offer also makes this a popular go-to choice for a convenient snack or occasional indulgence. Unlike some other snack categor...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Georgia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
July 2024

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Sweet biscuits are prominent snack for locals
Fruit snacks benefit from rising health awareness
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PROSPECTS AND OPPORTUNITIES

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Competitive landscape to remain fragmented
Healthier products to gradually emerge

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