

Sweet Biscuits, Snack Bars and Fruit Snacks in Ecuador

Market Direction | 2024-07-09 | 22 pages | Euromonitor

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Report description:

The rising cost of raw materials in 2024 has forced manufacturers in sweet biscuits, snack bars and fruit snacks category in Ecuador to raise prices. This has led to a shift in consumer behaviour, with shoppers seeking more affordable options. Hard discounters are witnessing increased penetration within this category as a result. Additionally, budget-friendly brands like Krispiz (GBO Grupo Superior) are thriving against premium competitors like Chips Ahoy! (GBO Mondelez). A similar trend is obse...

Euromonitor International's Sweet Biscuits, Snack Bars and Fruit Snacks in Ecuador report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Fruit Snacks, Snack Bars, Sweet Biscuits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Biscuits, Snack Bars and Fruit Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
July 2024

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