

Sugar Confectionery in Slovenia

Market Direction | 2024-07-16 | 19 pages | Euromonitor

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Report description:

2024 has been another tough year for sugar confectionery in Slovenia with economic pressures and increasing health concerns pushing consumers to cut back on spending on these products. Elevated inflation and rising production costs have been reflected in rising product prices while consumers have become increasingly aware of the long-term impact on health. In an effort to address these health concerns some manufacturers have focused on adding functionality to their sugar confectionery products.

Euromonitor International's Sugar Confectionery in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Smaller pack sizes proving popular

Players turn to natural sweeteners to replace the sugar in their products

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