

Sugar Confectionery in North Macedonia

Market Direction | 2024-07-09 | 18 pages | Euromonitor

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Report description:

Under the influence of the health and wellness trend, consumer demand for sugar confectionery in North Macedonia continues to decline in 2024. Healthier lifestyles are leading to lower consumption of sugar and sugary foods overall, with the image of sugar confectionery becoming tainted in this regard. Additionally, negative demographic trends are constricting the potential consumer base which means that there are fewer consumers who could potentially buy sugar confectionery products. Price incre...

Euromonitor International's Sugar Confectionery in North Macedonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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