

Sugar Confectionery in Georgia

Market Direction | 2024-07-09 | 18 pages | Euromonitor

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Report description:

Sugar confectionery in Georgia continues to enjoy solid retail volume growth in 2024, supported by steady demand for these traditional products. However, the pace of growth is slowing slightly due to high unit prices, which is dampening demand to a degree. These types of sugary snacks are considered an affordable treat both for youngsters and adults in Georgia. Pastilles, gummies, jellies and chews, and toffees, caramels and nougat accounted for the majority of volume sales.

Euromonitor International's Sugar Confectionery in Georgia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Table of Contents:

Sugar Confectionery in Georgia

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List Of Contents And Tables

SUGAR CONFECTIONERY IN GEORGIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Strong traditions and affordability supports sales growth

Promotional activity is key driver of consumption

Many brands compete in sugar confectionery

PROSPECTS AND OPPORTUNITIES

Affordable choices drive popularity of sugar confectionery

Lack of innovation is a hindrance to growth potential

Rising parental concerns over sugar consumption

CATEGORY DATA

Table 1 Sales of Sugar Confectionery by Category: Volume 2019-2024

Table 2 Sales of Sugar Confectionery by Category: Value 2019-2024

Table 3 Sales of Sugar Confectionery by Category: % Volume Growth 2019-2024

Table 4 Sales of Sugar Confectionery by Category: % Value Growth 2019-2024

Table 5 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2019-2024

Table 6 NBO Company Shares of Sugar Confectionery: % Value 2020-2024

Table 7 LBN Brand Shares of Sugar Confectionery: % Value 2021-2024

Table 8 Distribution of Sugar Confectionery by Format: % Value 2019-2024

Table 9 Forecast Sales of Sugar Confectionery by Category: Volume 2024-2029

Table 10 Forecast Sales of Sugar Confectionery by Category: Value 2024-2029

Table 11 Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2024-2029

Table 12 Forecast Sales of Sugar Confectionery by Category: % Value Growth 2024-2029

SNACKS IN GEORGIA

EXECUTIVE SUMMARY

Snacks in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 13 Sales of Snacks by Category: Volume 2019-2024

Table 14 Sales of Snacks by Category: Value 2019-2024

Table 15 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 16 Sales of Snacks by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Snacks: % Value 2020-2024

Table 18 LBN Brand Shares of Snacks: % Value 2021-2024

Table 19 Penetration of Private Label by Category: % Value 2019-2024

Table 20 Distribution of Snacks by Format: % Value 2019-2024

Table 21 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 22 □Forecast Sales of Snacks by Category: Value 2024-2029

Table 23 □Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Snacks by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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