

Sugar Confectionery in Bolivia

Market Direction | 2024-07-09 | 20 pages | Euromonitor

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Report description:

While sugar confectionery in Bolivia is set to expand in retail volume terms in 2024, growth is anticipated to be down slightly on 2023. Conversely, current value sales growth is expected to be moderately stronger than in the previous year. This is mainly explained by the ongoing shortage of US dollars in the economy, which is driving up unit prices and making consumers more inclined to rein in discretionary spending. Similar to the case with chocolate confectionery, the same factors are leading...

Euromonitor International's Sugar Confectionery in Bolivia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boiled Sweets, Liquorice, Lollipops, Medicated Confectionery, Mints, Other Sugar Confectionery, Pastilles, Gummies, Jellies and Chews, Toffees, Caramels and Nougat.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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