

## **Spirits in Indonesia**

Market Direction | 2024-07-15 | 33 pages | Euromonitor

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### **Report description:**

In 2023, spirits continued to witness double-digit volume sales growth in Indonesia. The pace of development slowed markedly after two consecutive years of dynamic volume growth. Locals have become more comfortable with dining out and drinking socially, whilst the resurgence in tourism is also driving consumption of spirits. As operators in clubs, bars, and restaurants returned to normal post-pandemic, there was a marked shift in consumer habits, with a growing preference for social drinking exp...

Euromonitor International's Spirits in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Spirits market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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