

Sofia in Bulgaria

City Review | 2024-07-08 | 18 pages | Euromonitor

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Report description:

The Sofia in Bulgaria report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- * Pinpoint growth sectors and identify factors driving change;
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Table of Contents:

Sofia in Bulgaria

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List Of Contents And Tables

SOFIA IN BULGARIA

HEADLINES

CITY SCORECARD

CHART 1 Sofia City Scorecard Rankings Among 124 Eastern Europe Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2023

POPULATION

CHART 2 Key Sofia Population Indicators Compared to Bulgaria and Eastern Europe 2023

CHART 3 Sofia Population Growth Compared to Bulgaria and Eastern Europe 2018-2028

CHART 4 Sofia Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2018-2028

CHART 5 Sofia Population by Age and Sex 2023

CONSUMER EXPENDITURE

CHART 6 Sofia Consumer Expenditure per Capita Compared to Bulgaria and Eastern Europe 2018-2028

CHART 7 Sofia Consumer Expenditure Structure 2023

DIGITAL CONSUMER

CHART 8 Key Sofia Digital Consumer Statistics Compared to Bulgaria and Eastern Europe 2023

CHART 9 Digital Consumer Historic Growth and Forecasts in Sofia 2018-2028

WEALTH

CHART 10 □Sofia Disposable Income per Household Compared to Bulgaria and Eastern Europe 2018-2028

CHART 11 □Number of Households by Disposable Income Band in Sofia 2018/2023/2028

CHART 12 □Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Sofia: 2018-2028

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 □Sofia Household Possession of Kitchen Durables Compared to Bulgaria and Eastern Europe 2023: % of Households

CHART 14 □Sofia Possession of Entertainment Electronics Compared to Bulgaria and Eastern Europe 2023: % of Households

CHART 15 □Sofia Household Possession of Other Durables Compared to Bulgaria and Eastern Europe 2023: % of Households

ECONOMY

CHART 16 □Sofia GDP per Capita Compared to Bulgaria and Eastern Europe 2018-2028

CHART 17 □Sofia Real GDP Growth Compared to Bulgaria and Eastern Europe 2018-2028

CHART 18 □Sofia Inflation Compared to Bulgaria and Eastern Europe 2018-2028

LABOUR

CHART 19 □Sofia Labour Indicators Compared to Bulgaria and Eastern Europe 2023

CHART 20 □Economically Active Population and Unemployment Rate in Sofia 2018-2023

CHART 21 □Sofia Labour Productivity Compared to Bulgaria and Eastern Europe 2018-2023

TRANSPORT

CHART 22 □Number of Airport Passengers in Sofia 2018-2023

CHART 23 □Automotive Circulation in Sofia 2018-2023

CHART 24 □Sofia Transport Possession Compared to Bulgaria and Eastern Europe 2023: % of Households

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