

Snacks in Uruguay

Market Direction | 2024-07-16 | 60 pages | Euromonitor

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Report description:

2023 witnessed a positive GDP growth in Uruguay, marking a significant step towards post-pandemic recovery. This positive trend continued into 2024, with indulgence categories like snacks experiencing a boost in consumption. However, the overall growth trajectory was impacted by an early 2023 water crisis caused by drought. Faced with limited access to clean drinking water, many consumers prioritised bottled water over non-essential purchases like snacks.

Euromonitor International's Snacks in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Snacks in Uruguay
Euromonitor International
July 2024

List Of Contents And Tables

SNACKS IN URUGUAY

EXECUTIVE SUMMARY

Snacks in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2019-2024

Table 2 Sales of Snacks by Category: Value 2019-2024

Table 3 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 4 Sales of Snacks by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Snacks: % Value 2020-2024

Table 6 LBN Brand Shares of Snacks: % Value 2021-2024

Table 7 Penetration of Private Label by Category: % Value 2019-2024

Table 8 Distribution of Snacks by Format: % Value 2019-2024

Table 9 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 10 Forecast Sales of Snacks by Category: Value 2024-2029

Table 11 Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 12 Forecast Sales of Snacks by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

CHOCOLATE CONFECTIONERY IN URUGUAY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Price promotion drives volume growth

Countlines reign supreme

Changing dynamics in competitive landscape

PROSPECTS AND OPPORTUNITIES

E-commerce and traditional channels: A collaborative future

The return of a beloved brand

Labelling law: A non-issue for indulgence

CATEGORY DATA

Table 13 Sales of Chocolate Confectionery by Category: Volume 2019-2024

Table 14 Sales of Chocolate Confectionery by Category: Value 2019-2024

Table 15 Sales of Chocolate Confectionery by Category: % Volume Growth 2019-2024

Table 16 Sales of Chocolate Confectionery by Category: % Value Growth 2019-2024

Table 17 Sales of Chocolate Tablets by Type: % Value 2019-2024

Table 18 NBO Company Shares of Chocolate Confectionery: % Value 2020-2024

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Table 19 LBN Brand Shares of Chocolate Confectionery: % Value 2021-2024

Table 20 Distribution of Chocolate Confectionery by Format: % Value 2019-2024

Table 21 Forecast Sales of Chocolate Confectionery by Category: Volume 2024-2029

Table 22 □Forecast Sales of Chocolate Confectionery by Category: Value 2024-2029

Table 23 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2024-2029

GUM IN URUGUAY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Chewing gum: A slow climb back

Bubble gum: A deflating market

A tale of two (and three) companies

PROSPECTS AND OPPORTUNITIES

Innovation is key: Adapting to the new normal

Bubble gum: A fading fad?

E-commerce: A niche market for gum

CATEGORY DATA

Table 25 Sales of Gum by Category: Volume 2019-2024

Table 26 Sales of Gum by Category: Value 2019-2024

Table 27 Sales of Gum by Category: % Volume Growth 2019-2024

Table 28 Sales of Gum by Category: % Value Growth 2019-2024

Table 29 Sales of Gum by Flavour: Rankings 2019-2024

Table 30 NBO Company Shares of Gum: % Value 2020-2024

Table 31 LBN Brand Shares of Gum: % Value 2021-2024

Table 32 Distribution of Gum by Format: % Value 2019-2024

Table 33 Forecast Sales of Gum by Category: Volume 2024-2029

Table 34 □Forecast Sales of Gum by Category: Value 2024-2029

Table 35 □Forecast Sales of Gum by Category: % Volume Growth 2024-2029

Table 36 □Forecast Sales of Gum by Category: % Value Growth 2024-2029

SUGAR CONFECTIONERY IN URUGUAY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Innovation is the sweetener: Pastilles, gummies, jellies, and chews lead the charge

Lollipops: A fading sweetness

Shifting sands in market leadership

PROSPECTS AND OPPORTUNITIES

A multifaceted market: Innovation, value, and e-commerce

Lollipops: A fading star

E-commerce: A niche for family packs

CATEGORY DATA

Table 37 Sales of Sugar Confectionery by Category: Volume 2019-2024

Table 38 Sales of Sugar Confectionery by Category: Value 2019-2024

Table 39 Sales of Sugar Confectionery by Category: % Volume Growth 2019-2024

Table 40 Sales of Sugar Confectionery by Category: % Value Growth 2019-2024

Table 41 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2019-2024

Table 42 NBO Company Shares of Sugar Confectionery: % Value 2020-2024

Table 43 LBN Brand Shares of Sugar Confectionery: % Value 2021-2024

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Table 44 Distribution of Sugar Confectionery by Format: % Value 2019-2024

Table 45 Forecast Sales of Sugar Confectionery by Category: Volume 2024-2029

Table 46 □Forecast Sales of Sugar Confectionery by Category: Value 2024-2029

Table 47 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2024-2029

Table 48 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2024-2029

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN URUGUAY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sweet biscuits: Rebounding from the pandemic

The cross-border challenge: A pricey affair

Cereal bars: A tale of two segments

PROSPECTS AND OPPORTUNITIES

The price advantage returns home

A changing landscape for Panificadora Bimbo

Price, choice, and convenience: Why consumers are turning to modern grocery retailers

CATEGORY DATA

Table 49 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2019-2024

Table 50 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2019-2024

Table 51 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2019-2024

Table 52 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2019-2024

Table 53 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2024

Table 54 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2021-2024

Table 55 NBO Company Shares of Sweet Biscuits: % Value 2020-2024

Table 56 LBN Brand Shares of Sweet Biscuits: % Value 2021-2024

Table 57 NBO Company Shares of Snack Bars: % Value 2020-2024

Table 58 □LBN Brand Shares of Snack Bars: % Value 2021-2024

Table 59 □NBO Company Shares of Fruit Snacks: % Value 2020-2024

Table 60 □LBN Brand Shares of Fruit Snacks: % Value 2021-2024

Table 61 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2019-2024

Table 62 □Distribution of Sweet Biscuits by Format: % Value 2019-2024

Table 63 □Distribution of Snack Bars by Format: % Value 2019-2024

Table 64 □Distribution of Fruit Snacks by Format: % Value 2019-2024

Table 65 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2024-2029

Table 66 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2024-2029

Table 67 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2024-2029

Table 68 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2024-2029

ICE CREAM IN URUGUAY

KEY DATA FINDINGS

2024 DEVELOPMENTS

Chilly reception: Unseasonal weather dampens sales

Border business: A boon or bane?

Conaprole continues to reign supreme

PROSPECTS AND OPPORTUNITIES

Sunshine and sales: A brighter forecast

Small scoops, big gains: Niche players make a mark

Plant-powered future: A new chapter in indulgence

CATEGORY DATA

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- Table 69 Sales of Ice Cream by Category: Volume 2019-2024
 Table 70 Sales of Ice Cream by Category: Value 2019-2024
 Table 71 Sales of Ice Cream by Category: % Volume Growth 2019-2024
 Table 72 Sales of Ice Cream by Category: % Value Growth 2019-2024
 Table 73 Sales of Ice Cream by Leading Flavours: Rankings 2019-2024
 Table 74 Sales of Impulse Ice Cream by Format: % Value 2019-2024
 Table 75 NBO Company Shares of Ice Cream: % Value 2020-2024
 Table 76 LBN Brand Shares of Ice Cream: % Value 2021-2024
 Table 77 NBO Company Shares of Impulse Ice Cream: % Value 2020-2024
 Table 78 LBN Brand Shares of Impulse Ice Cream: % Value 2021-2024
 Table 79 NBO Company Shares of Take-home Ice Cream: % Value 2020-2024
 Table 80 LBN Brand Shares of Take-home Ice Cream: % Value 2021-2024
 Table 81 Distribution of Ice Cream by Format: % Value 2019-2024
 Table 82 Forecast Sales of Ice Cream by Category: Volume 2024-2029
 Table 83 Forecast Sales of Ice Cream by Category: Value 2024-2029
 Table 84 Forecast Sales of Ice Cream by Category: % Volume Growth 2024-2029
 Table 85 Forecast Sales of Ice Cream by Category: % Value Growth 2024-2029
SAVOURY SNACKS IN URUGUAY
KEY DATA FINDINGS
2024 DEVELOPMENTS
 A snacking boom: Demand surges
 The allure of Argentina: A cross-border challenge
 Shifting competitive landscape: New leaders emerge
PROSPECTS AND OPPORTUNITIES
 Price parity: A boon for local sales
 Beyond black octagons: Consumers prioritise taste
 Bimbo bows out: Savoury snacks take a backseat
CATEGORY DATA
 Table 86 Sales of Savoury Snacks by Category: Volume 2019-2024
 Table 87 Sales of Savoury Snacks by Category: Value 2019-2024
 Table 88 Sales of Savoury Snacks by Category: % Volume Growth 2019-2024
 Table 89 Sales of Savoury Snacks by Category: % Value Growth 2019-2024
 Table 90 NBO Company Shares of Savoury Snacks: % Value 2020-2024
 Table 91 LBN Brand Shares of Savoury Snacks: % Value 2021-2024
 Table 92 Distribution of Savoury Snacks by Format: % Value 2019-2024
 Table 93 Forecast Sales of Savoury Snacks by Category: Volume 2024-2029
 Table 94 Forecast Sales of Savoury Snacks by Category: Value 2024-2029
 Table 95 Forecast Sales of Savoury Snacks by Category: % Volume Growth 2024-2029
 Table 96 Forecast Sales of Savoury Snacks by Category: % Value Growth 2024-2029

Snacks in Uruguay

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