

## **Snacks in Uruguay**

Market Direction | 2024-07-16 | 60 pages | Euromonitor

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### **Report description:**

2023 witnessed a positive GDP growth in Uruguay, marking a significant step towards post-pandemic recovery. This positive trend continued into 2024, with indulgence categories like snacks experiencing a boost in consumption. However, the overall growth trajectory was impacted by an early 2023 water crisis caused by drought. Faced with limited access to clean drinking water, many consumers prioritised bottled water over non-essential purchases like snacks.

Euromonitor International's Snacks in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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