

## **Snacks in Estonia**

Market Direction | 2024-07-15 | 63 pages | Euromonitor

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### **Report description:**

Snacks in Estonia is experiencing healthy growth in both volume and value terms in 2024, with sales being supported by the rising demand for healthy snack options. As consumers in the country become more health conscious, there has been a significant shift towards snacks that offer nutritional benefits, especially by parents who are increasingly seeking healthier alternatives with a lower fat and sugar content for their children. In addition, busy lifestyles and time constraints have driven dema...

Euromonitor International's Snacks in Estonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
July 2024

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Multi-pack dairy ice cream will benefit from new flavours and designs

Private label on the rise

### CATEGORY DATA

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