

Snacks in Algeria

Market Direction | 2024-07-15 | 57 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €2150.00
- Multiple User License (1 Site) €4300.00
- Multiple User License (Global) €6450.00

Report description:

It is expected to be a muted performance for snacks in Algeria in 2024. With inflation continuing to be high, there is only expected to be minimal constant value and volume growth, and with similar growth across all snacks. That being said, inflation is on a downward trajectory.

Euromonitor International's Snacks in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Snacks in Algeria
Euromonitor International
July 2024

List Of Contents And Tables

SNACKS IN ALGERIA

EXECUTIVE SUMMARY

Snacks in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2019-2024

Table 2 Sales of Snacks by Category: Value 2019-2024

Table 3 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 4 Sales of Snacks by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Snacks: % Value 2020-2024

Table 6 LBN Brand Shares of Snacks: % Value 2021-2024

Table 7 Penetration of Private Label by Category: % Value 2019-2024

Table 8 Distribution of Snacks by Format: % Value 2019-2024

Table 9 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 10 □Forecast Sales of Snacks by Category: Value 2024-2029

Table 11 □Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Snacks by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

CHOCOLATE CONFECTIONERY IN ALGERIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Minimal volume growth, as inflation still bites

Chocolate with toys registers highest value and volume growth

Local players continue to focus on affordability

PROSPECTS AND OPPORTUNITIES

Price set to remain key driver of sales

Modern grocery retailers steal further value share

Chocolate with toys continues strong performance

CATEGORY DATA

Table 13 Sales of Chocolate Confectionery by Category: Volume 2019-2024

Table 14 Sales of Chocolate Confectionery by Category: Value 2019-2024

Table 15 Sales of Chocolate Confectionery by Category: % Volume Growth 2019-2024

Table 16 Sales of Chocolate Confectionery by Category: % Value Growth 2019-2024

Table 17 Sales of Chocolate Tablets by Type: % Value 2019-2024

Table 18 NBO Company Shares of Chocolate Confectionery: % Value 2020-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 LBN Brand Shares of Chocolate Confectionery: % Value 2021-2024
Table 20 Distribution of Chocolate Confectionery by Format: % Value 2019-2024
Table 21 Forecast Sales of Chocolate Confectionery by Category: Volume 2024-2029
Table 22 □Forecast Sales of Chocolate Confectionery by Category: Value 2024-2029
Table 23 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2024-2029
Table 24 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2024-2029

GUM IN ALGERIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Limited volume growth, as consumers prioritise essentials
Chewing gum continues to outperform bubble gum

Local brands gaining value share

PROSPECTS AND OPPORTUNITIES

Gum with added benefits drive growth
Modern retailing continues to win value share

CATEGORY DATA

Table 25 Sales of Gum by Category: Volume 2019-2024
Table 26 Sales of Gum by Category: Value 2019-2024
Table 27 Sales of Gum by Category: % Volume Growth 2019-2024
Table 28 Sales of Gum by Category: % Value Growth 2019-2024
Table 29 Sales of Gum by Flavour: Rankings 2019-2024
Table 30 NBO Company Shares of Gum: % Value 2020-2024
Table 31 LBN Brand Shares of Gum: % Value 2021-2024
Table 32 Distribution of Gum by Format: % Value 2019-2024
Table 33 Forecast Sales of Gum by Category: Volume 2024-2029
Table 34 □Forecast Sales of Gum by Category: Value 2024-2029
Table 35 □Forecast Sales of Gum by Category: % Volume Growth 2024-2029
Table 36 □Forecast Sales of Gum by Category: % Value Growth 2024-2029

SUGAR CONFECTIONERY IN ALGERIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Continuing rising prices dampens volume demand
Stable competitive landscape

Increasing focus on lower sugar offerings

PROSPECTS AND OPPORTUNITIES

Muted volume growth over forecast period
Lower volume growth for boiled sweets
More focus on healthier positioning

CATEGORY DATA

Summary 2 Other Sugar Confectionery by Product Type: 2024
Table 37 Sales of Sugar Confectionery by Category: Volume 2019-2024
Table 38 Sales of Sugar Confectionery by Category: Value 2019-2024
Table 39 Sales of Sugar Confectionery by Category: % Volume Growth 2019-2024
Table 40 Sales of Sugar Confectionery by Category: % Value Growth 2019-2024
Table 41 Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2019-2024
Table 42 NBO Company Shares of Sugar Confectionery: % Value 2020-2024
Table 43 LBN Brand Shares of Sugar Confectionery: % Value 2021-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 44 Distribution of Sugar Confectionery by Format: % Value 2019-2024

Table 45 Forecast Sales of Sugar Confectionery by Category: Volume 2024-2029

Table 46 □Forecast Sales of Sugar Confectionery by Category: Value 2024-2029

Table 47 □Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2024-2029

Table 48 □Forecast Sales of Sugar Confectionery by Category: % Value Growth 2024-2029

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS IN ALGERIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Economy brands fare best

Cereal bars benefit from healthier positioning

Local players continues to dominate

PROSPECTS AND OPPORTUNITIES

Muted constant value and volume growth over forecast period

Increased focus on on-the-go snacking

Focus on products with a healthier positioning

CATEGORY DATA

Table 49 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2019-2024

Table 50 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2019-2024

Table 51 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2019-2024

Table 52 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2019-2024

Table 53 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2024

Table 54 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2021-2024

Table 55 NBO Company Shares of Sweet Biscuits: % Value 2020-2024

Table 56 LBN Brand Shares of Sweet Biscuits: % Value 2021-2024

Table 57 NBO Company Shares of Snack Bars: % Value 2020-2024

Table 58 □LBN Brand Shares of Snack Bars: % Value 2021-2024

Table 59 □NBO Company Shares of Fruit Snacks: % Value 2020-2024

Table 60 □LBN Brand Shares of Fruit Snacks: % Value 2021-2024

Table 61 □Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2019-2024

Table 62 □Distribution of Sweet Biscuits by Format: % Value 2019-2024

Table 63 □Distribution of Snack Bars by Format: % Value 2019-2024

Table 64 □Distribution of Fruit Snacks by Format: % Value 2019-2024

Table 65 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2024-2029

Table 66 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2024-2029

Table 67 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2024-2029

Table 68 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2024-2029

ICE CREAM IN ALGERIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Ice cream continues to be Algeria's most popular snack

Domestic players continue to dominate

Small local grocers continue to be main distribution channel

PROSPECTS AND OPPORTUNITIES

Healthy constant value growth over forecast period

Single-portion ice cream maintains solid growth throughout forecast period

Inexpensive brands more in demand

CATEGORY DATA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 69 Sales of Ice Cream by Category: Volume 2019-2024
 Table 70 Sales of Ice Cream by Category: Value 2019-2024
 Table 71 Sales of Ice Cream by Category: % Volume Growth 2019-2024
 Table 72 Sales of Ice Cream by Category: % Value Growth 2019-2024
 Table 73 Sales of Ice Cream by Leading Flavours: Rankings 2019-2024
 Table 74 Sales of Impulse Ice Cream by Format: % Value 2019-2024
 Table 75 NBO Company Shares of Ice Cream: % Value 2020-2024
 Table 76 LBN Brand Shares of Ice Cream: % Value 2021-2024
 Table 77 NBO Company Shares of Impulse Ice Cream: % Value 2020-2024
 Table 78 □LBN Brand Shares of Impulse Ice Cream: % Value 2021-2024
 Table 79 □NBO Company Shares of Take-home Ice Cream: % Value 2020-2024
 Table 80 □LBN Brand Shares of Take-home Ice Cream: % Value 2021-2024
 Table 81 □Distribution of Ice Cream by Format: % Value 2019-2024
 Table 82 □Forecast Sales of Ice Cream by Category: Volume 2024-2029
 Table 83 □Forecast Sales of Ice Cream by Category: Value 2024-2029
 Table 84 □Forecast Sales of Ice Cream by Category: % Volume Growth 2024-2029
 Table 85 □Forecast Sales of Ice Cream by Category: % Value Growth 2024-2029

SAVOURY SNACKS IN ALGERIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Minimal volume growth, as inflation still bites

Snax remains the dominant player

Potato chips continues to drive sales

PROSPECTS AND OPPORTUNITIES

Continued growth over forecast period

Savoury snacks also benefit from the growing on-the-go trend

Healthier positioning and product innovations will stimulate growth in savoury snacks

CATEGORY DATA

Table 86 Sales of Savoury Snacks by Category: Volume 2019-2024
 Table 87 Sales of Savoury Snacks by Category: Value 2019-2024
 Table 88 Sales of Savoury Snacks by Category: % Volume Growth 2019-2024
 Table 89 Sales of Savoury Snacks by Category: % Value Growth 2019-2024
 Table 90 NBO Company Shares of Savoury Snacks: % Value 2020-2024
 Table 91 LBN Brand Shares of Savoury Snacks: % Value 2021-2024
 Table 92 Distribution of Savoury Snacks by Format: % Value 2019-2024
 Table 93 Forecast Sales of Savoury Snacks by Category: Volume 2024-2029
 Table 94 Forecast Sales of Savoury Snacks by Category: Value 2024-2029
 Table 95 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2024-2029
 Table 96 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2024-2029

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Snacks in Algeria

Market Direction | 2024-07-15 | 57 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€2150.00
	Multiple User License (1 Site)	€4300.00
	Multiple User License (Global)	€6450.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-24"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com