

## Skin Care in Mexico

Market Direction | 2024-07-15 | 33 pages | Euromonitor

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### Report description:

Skin care sales maintained a positive trajectory in Mexico in 2023, although volume trajectory is lower than value. Overall, the category has been buoyed by skin care routines consumers established during the pandemic lockdowns, when they had more time for self-care at home. Added to which, the recovering economy, lower levels of unemployment, and strong exchange rate of the MXN against the USD, are combining to support value sales. Alongside this, Mexican consumers are becoming more aware of th...

Euromonitor International's Skin Care in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Skin Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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