

## **Skin Care in India**

Market Direction | 2024-07-18 | 30 pages | Euromonitor

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### **Report description:**

In 2023, skin care in India continued to see robust retail current value growth, maintaining its double-digit growth momentum. A key driver of this growth was the increasing consumer focus on ingredients, with consumer awareness and knowledge driving a preference for products with a transparent ingredient list. Brands have been responding by enhancing ingredient transparency, often highlighting the concentration of star ingredients prominently on the product packaging. Clean labels are also gain...

Euromonitor International's Skin Care in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Skin Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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