

## **Savoury Snacks in North Macedonia**

Market Direction | 2024-07-09 | 19 pages | Euromonitor

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### **Report description:**

In 2024, savoury snacks continue to gain attention among local consumers thanks to regular new launches. With inflation easing in 2024 retail volume growth is gaining momentum, despite the ongoing demographic challenges and shrinking consumer base in North Macedonia. In recent years, inflation and rising energy prices caused by the war in Ukraine have driven up unit prices and this has been a major cause of supply chain disruptions. These factors have been a major threat to overall savoury snack...

Euromonitor International's Savoury Snacks in North Macedonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Savoury Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
July 2024

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