

Savoury Snacks in Lithuania

Market Direction | 2024-07-16 | 18 pages | Euromonitor

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Report description:

The market for savoury snacks in Lithuania is expected to see an improved performance in retail volume terms in 2024. This is due mainly due a decline in the rate of inflation, which will have positive impact on household purchasing power. Savoury snacks saw especially strong growth during the pandemic, when consumers, faced with long periods of home seclusion, watched more television and played more video games, pastimes which created more snacking experiences. Hot summer weather also adds mome...

Euromonitor International's Savoury Snacks in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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