

Savoury Snacks in Guatemala

Market Direction | 2024-07-16 | 19 pages | Euromonitor

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Report description:

Savoury snacks has remained the largest of the main snacks categories in Guatemala by some distance in 2024, and is also poised to be the most dynamic performer among them in retail volume and current value growth terms over the entire year. Buoyant demand has continued to draw in new entrants and stimulate innovation by established producers. Notable launches have included a range of potato chips from the Pro brand, which has previously been best known in the country for its fruit snacks and nu...

Euromonitor International's Savoury Snacks in Guatemala report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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