

Savoury Snacks in Costa Rica

Market Direction | 2024-07-09 | 18 pages | Euromonitor

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Report description:

Savoury snacks with a healthier positioning are gaining value share. There is an increasing offering from both local and global brands. Examples include local brand Soldanza Party Mix, which incorporates a variety of root vegetables such as yuca, malanga, green plantain, ripe plantain, and cassava, and Tosh, with its vegetable chips. Imported brands include Kibo's lentil chips, Trohpi Oh!'s root vegetable chips, Kiwa's vegetable chips and Goya, which offers chips made from corn, chia, quinoa and...

Euromonitor International's Savoury Snacks in Costa Rica report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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