

Savoury Snacks in Australia

Market Direction | 2024-07-16 | 23 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Retail demand for potato chips in Australia continues to fall, while volume sales of other salty snacks such as rice snacks, tortilla chips and puffed snacks, are growing in 2024. One of the reasons for consumers choosing alternatives to potato chips has been the impact of price inflation. Euromonitor International's price tracker shows that the average unit price of potato chips has been growing at a significantly higher rate than competing savoury snacks. Australia has experienced potato short...

Euromonitor International's Savoury Snacks in Australia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Savoury Snacks in Australia
Euromonitor International
July 2024

List Of Contents And Tables

SAVOURY SNACKS IN AUSTRALIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Fall in demand for potato chips amid high inflation and health-minded consumerism

Nuts, seeds and trail mixes benefits from consumers looking for organic options

Protein becoming one of the top claims for savoury snacks as brands look to offer health-positioned snacks

PROSPECTS AND OPPORTUNITIES

Savoury snacks set to steadily grow as demand for snacking remains strong

Sustainability and CSR goals will drive product development but players should beware of greenwashing or making exaggerated claims

Private label poised for growth as price-conscious consumers look to maintain snacking habits

CATEGORY DATA

Summary 1 Other Savoury Snacks by Product Type: 2024

Table 1 Sales of Savoury Snacks by Category: Volume 2019-2024

Table 2 Sales of Savoury Snacks by Category: Value 2019-2024

Table 3 Sales of Savoury Snacks by Category: % Volume Growth 2019-2024

Table 4 Sales of Savoury Snacks by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Savoury Snacks: % Value 2020-2024

Table 6 LBN Brand Shares of Savoury Snacks: % Value 2021-2024

Table 7 Distribution of Savoury Snacks by Format: % Value 2019-2024

Table 8 Forecast Sales of Savoury Snacks by Category: Volume 2024-2029

Table 9 Forecast Sales of Savoury Snacks by Category: Value 2024-2029

Table 10 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2024-2029

Table 11 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2024-2029

SNACKS IN AUSTRALIA

EXECUTIVE SUMMARY

Snacks in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 12 Sales of Snacks by Category: Volume 2019-2024

Table 13 Sales of Snacks by Category: Value 2019-2024

Table 14 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 15 Sales of Snacks by Category: % Value Growth 2019-2024

Table 16 NBO Company Shares of Snacks: % Value 2020-2024

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 17 LBN Brand Shares of Snacks: % Value 2021-2024

Table 18 Penetration of Private Label by Category: % Value 2019-2024

Table 19 Distribution of Snacks by Format: % Value 2019-2024

Table 20 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 21 □Forecast Sales of Snacks by Category: Value 2024-2029

Table 22 □Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Snacks by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 2 Research Sources

Savoury Snacks in Australia

Market Direction | 2024-07-16 | 23 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-04"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com