

Savoury Snacks in Algeria

Market Direction | 2024-07-15 | 18 pages | Euromonitor

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Report description:

Savoury snacks are not a particularly big product terms of value sales in Algeria and in 2024, It is expected to register muted constant value and volume growth. With inflation continuing to be high, value for money continues to be a key driver of sales, with consumers being highly price sensitive. Economy brands benefit, with many consumers trading down.

Euromonitor International's Savoury Snacks in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Savoury Snacks in Algeria
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List Of Contents And Tables

SAVOURY SNACKS IN ALGERIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Minimal volume growth, as inflation still bites

Snax remains the dominant player

Potato chips continues to drive sales

PROSPECTS AND OPPORTUNITIES

Continued growth over forecast period

Savoury snacks also benefit from the growing on-the-go trend

Healthier positioning and product innovations will stimulate growth in savoury snacks

CATEGORY DATA

Table 1 Sales of Savoury Snacks by Category: Volume 2019-2024

Table 2 Sales of Savoury Snacks by Category: Value 2019-2024

Table 3 Sales of Savoury Snacks by Category: % Volume Growth 2019-2024

Table 4 Sales of Savoury Snacks by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Savoury Snacks: % Value 2020-2024

Table 6 LBN Brand Shares of Savoury Snacks: % Value 2021-2024

Table 7 Distribution of Savoury Snacks by Format: % Value 2019-2024

Table 8 Forecast Sales of Savoury Snacks by Category: Volume 2024-2029

Table 9 Forecast Sales of Savoury Snacks by Category: Value 2024-2029

Table 10 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2024-2029

Table 11 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2024-2029

SNACKS IN ALGERIA

EXECUTIVE SUMMARY

Snacks in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 12 Sales of Snacks by Category: Volume 2019-2024

Table 13 Sales of Snacks by Category: Value 2019-2024

Table 14 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 15 Sales of Snacks by Category: % Value Growth 2019-2024

Table 16 NBO Company Shares of Snacks: % Value 2020-2024

Table 17 LBN Brand Shares of Snacks: % Value 2021-2024

Table 18 Penetration of Private Label by Category: % Value 2019-2024

Table 19 Distribution of Snacks by Format: % Value 2019-2024

Table 20 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 21 □Forecast Sales of Snacks by Category: Value 2024-2029

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Table 22 □Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Snacks by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

Savoury Snacks in Algeria

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