

Quezaltenango in Guatemala

City Review | 2024-07-09 | 18 pages | Euromonitor

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Report description:

The Quezaltenango in Guatemala report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Quezaltenango in Guatemala

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List Of Contents And Tables

QUEZALTENANGO IN GUATEMALA

HEADLINES

CITY SCORECARD

CHART 1 Quezaltenango City Scorecard Rankings Among 134 Latin America Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2023

POPULATION

CHART 2 Key Quezaltenango Population Indicators Compared to Guatemala and Latin America 2023

CHART 3 Quezaltenango Population Growth Compared to Guatemala and Latin America 2018-2028

CHART 4 Quezaltenango Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2018-2028

CHART 5 Quezaltenango Population by Age and Sex 2023

CONSUMER EXPENDITURE

CHART 6 Quezaltenango Consumer Expenditure per Capita Compared to Guatemala and Latin America 2018-2028

CHART 7 Quezaltenango Consumer Expenditure Structure 2023

DIGITAL CONSUMER

CHART 8 Key Quezaltenango Digital Consumer Statistics Compared to Guatemala and Latin America 2023

CHART 9 Digital Consumer Historic Growth and Forecasts in Quezaltenango 2018-2028

WEALTH

CHART 10 □Quezaltenango Disposable Income per Household Compared to Guatemala and Latin America 2018-2028

CHART 11 □Number of Households by Disposable Income Band in Quezaltenango 2018/2023/2028

CHART 12 □Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Quezaltenango: 2018-2028

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 □Quezaltenango Household Possession of Kitchen Durables Compared to Guatemala and Latin America 2023: % of Households

CHART 14 □Quezaltenango Possession of Entertainment Electronics Compared to Guatemala and Latin America 2023: % of Households

CHART 15 □Quezaltenango Household Possession of Other Durables Compared to Guatemala and Latin America 2023: % of Households

ECONOMY

CHART 16 □Quezaltenango GDP per Capita Compared to Guatemala and Latin America 2018-2028

CHART 17 □Quezaltenango Real GDP Growth Compared to Guatemala and Latin America 2018-2028

CHART 18 □Quezaltenango Inflation Compared to Guatemala and Latin America 2018-2028

LABOUR

CHART 19 □Quezaltenango Labour Indicators Compared to Guatemala and Latin America 2023

CHART 20 □Economically Active Population and Unemployment Rate in Quezaltenango 2018-2023

CHART 21 □Quezaltenango Labour Productivity Compared to Guatemala and Latin America 2018-2023

TRANSPORT

CHART 22 □Number of Airport Passengers in Quezaltenango 2018-2023

CHART 23 □Automotive Circulation in Quezaltenango 2018-2023

CHART 24 □Quezaltenango Transport Possession Compared to Guatemala and Latin America 2023: % of Households

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