

Portable Players in Canada

Market Direction | 2024-07-15 | 20 pages | Euromonitor

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Report description:

Overall, retail volume sales of portable players in Canada are projected to decrease only slightly in 2024. This is due to the anticipated very marginal increase in retail volume sales of the dominant category, wireless speakers, as e-readers and "other" portable media players are set to see double-digit decreases. The small rebound in retail volume sales of wireless speakers is, therefore, expected to help portable players to record a slower decline in 2024, compared with 2023. In general, impr...

Euromonitor International's Portable Players in Canada report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: E-Readers, Portable Media Players, Wireless Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Portable Players market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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